

**WINDSOR-ESSEX REGIONAL**  
**Chamber of Commerce**

# 2013 Election Survey Results

**City of Windsor – Ward 7 By-Election**

**November 14, 2013**

# 2013 Ontario Election Membership Survey

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# About the Chamber

- The Windsor-Essex Regional Chamber of Commerce represents approximately 900 business members
- Collectively worth \$10 Billion in annual sales
- 30,000 employees across the region
- We represent the City of Windsor and Essex County except Leamington and Amherstburg

# Methodology

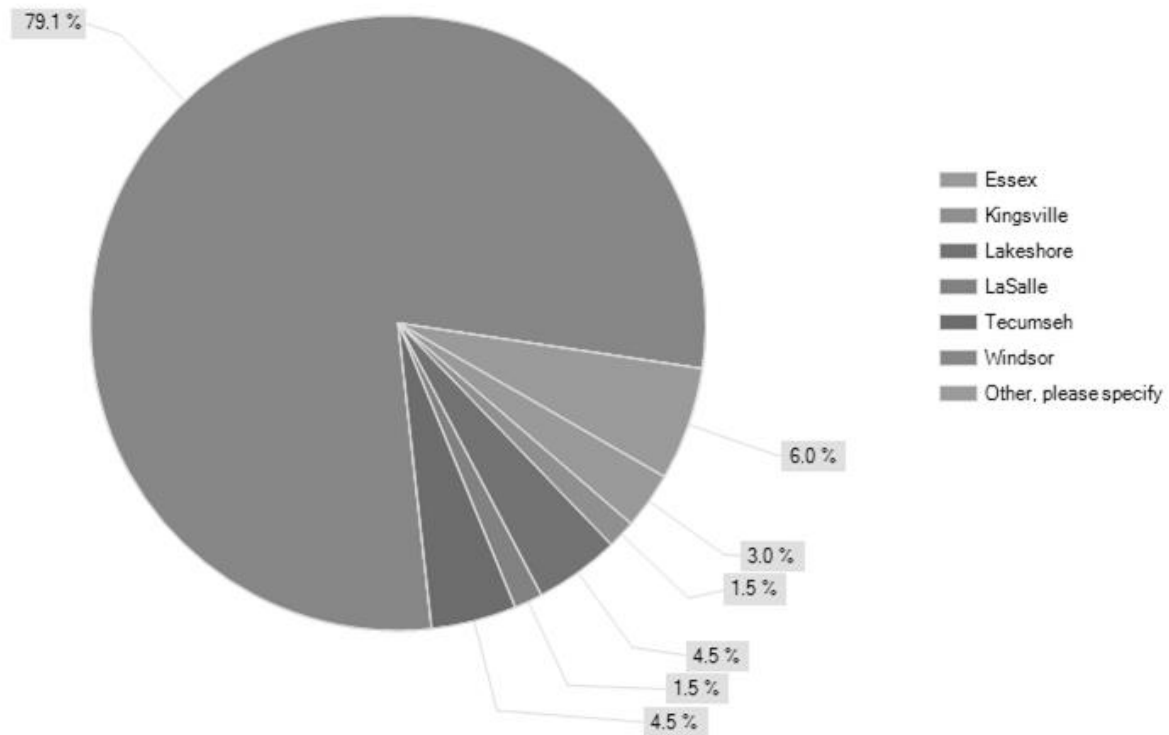
- Survey was sent to all Chamber members on October 29, 2013
- There were 9 questions, seven quantitative and three open ended questions
- The Chamber received 80 responses, making the survey statistically significant

# 2013 Election Survey Results

## SURVEY PARTICIPANT PROFILE

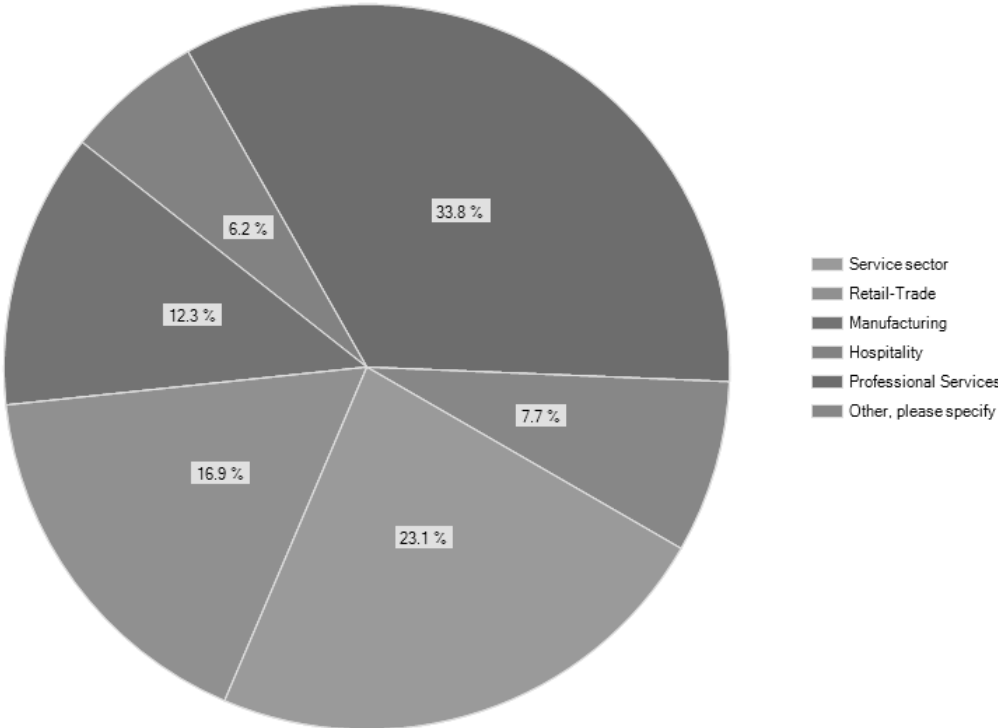
# Survey Participant Profile

What Municipality is your business located in?



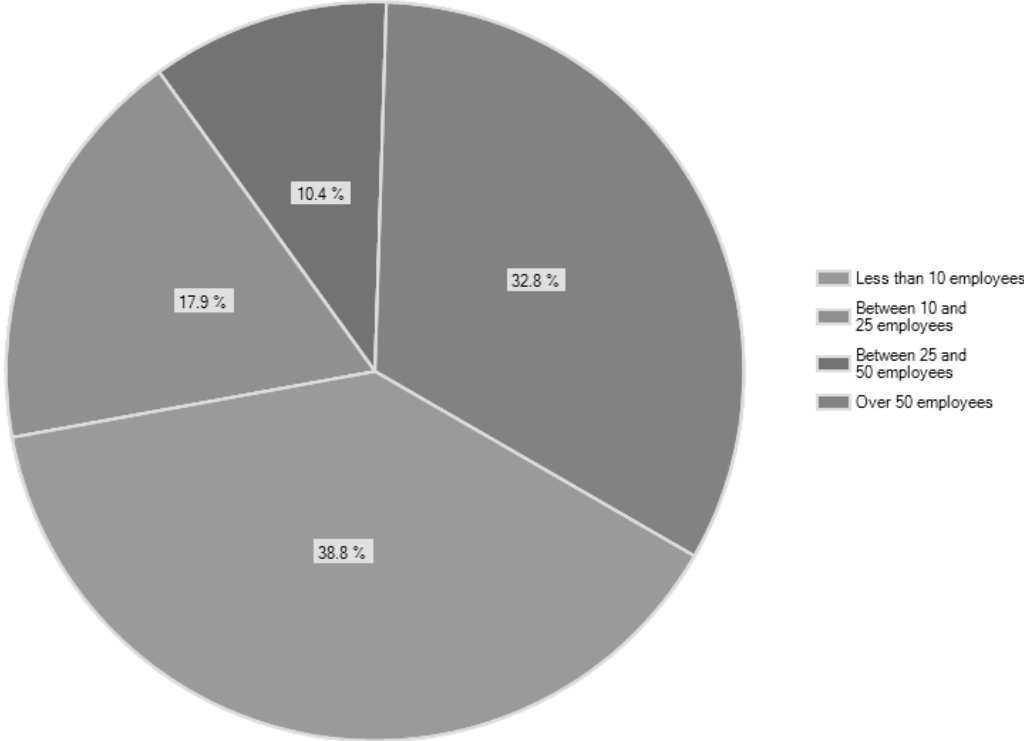
# Survey Participant Profile

What Sector Does Your Business Belong To?



# Survey Participant Profile

How many employees do you have?



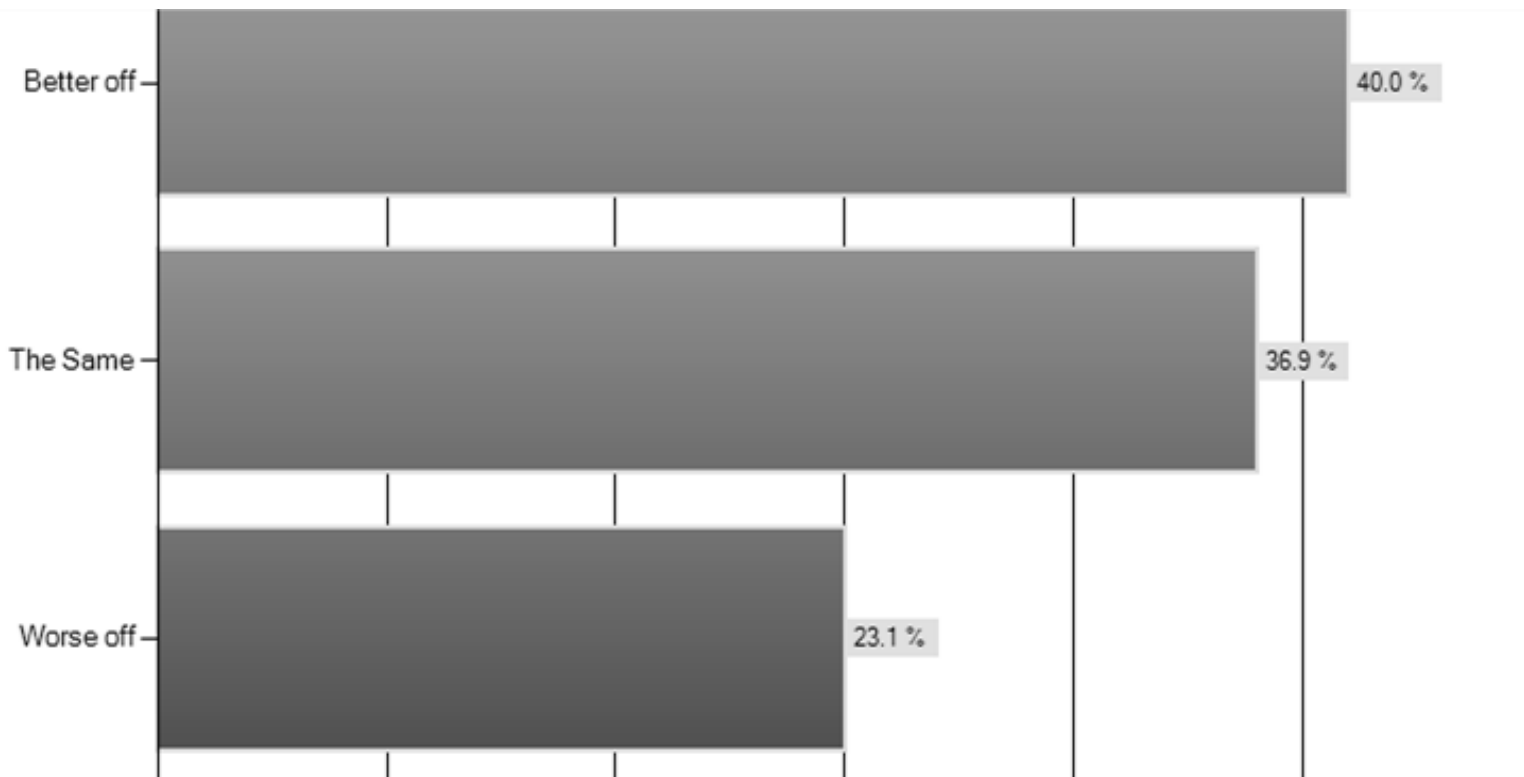


# 2013 Election Survey Results

## QUANTITATIVE SURVEY RESULTS

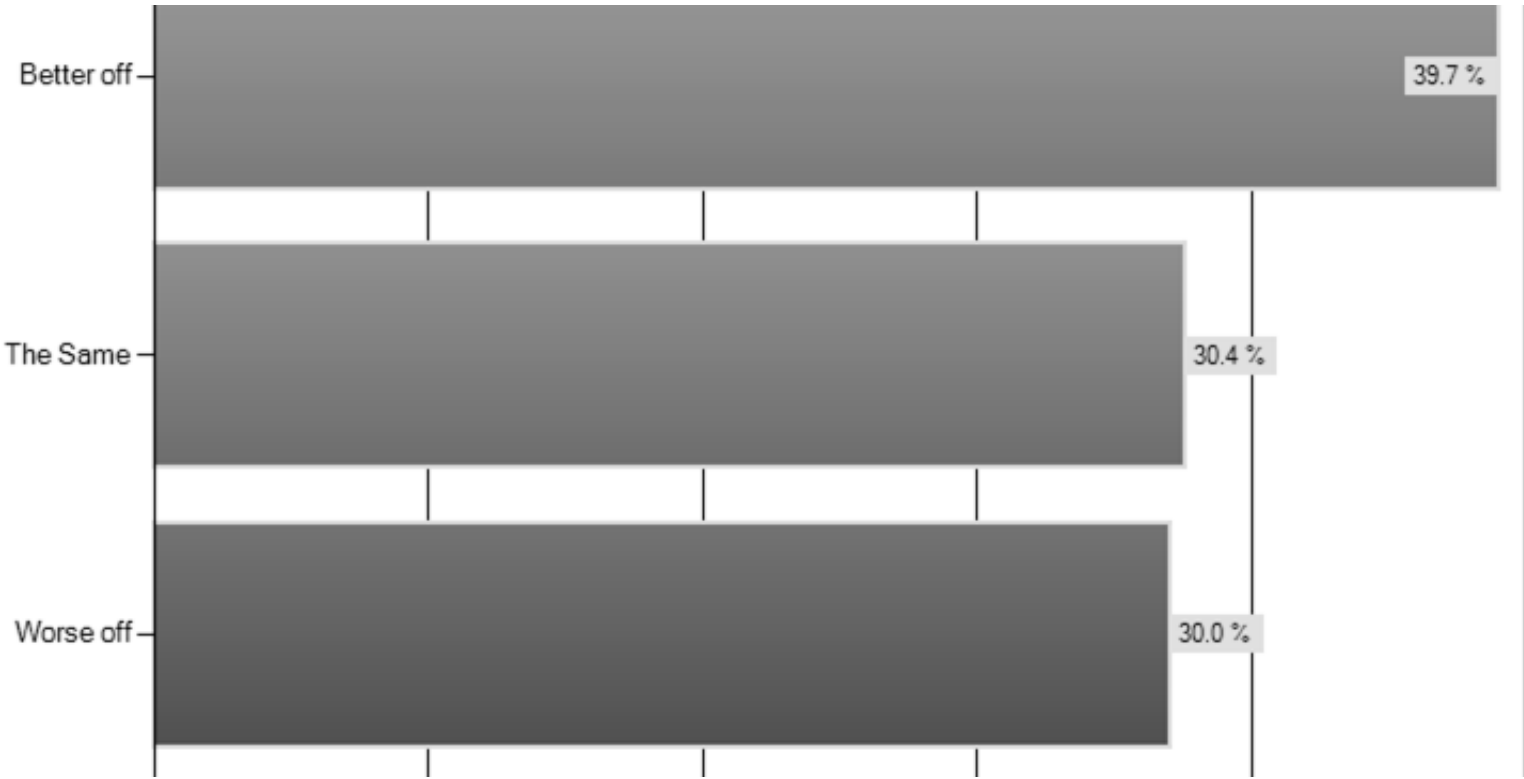
# 2013 Quantitative Results

**Overall, would you say that your business is better off today than it was 3 years ago, the same or worse?**



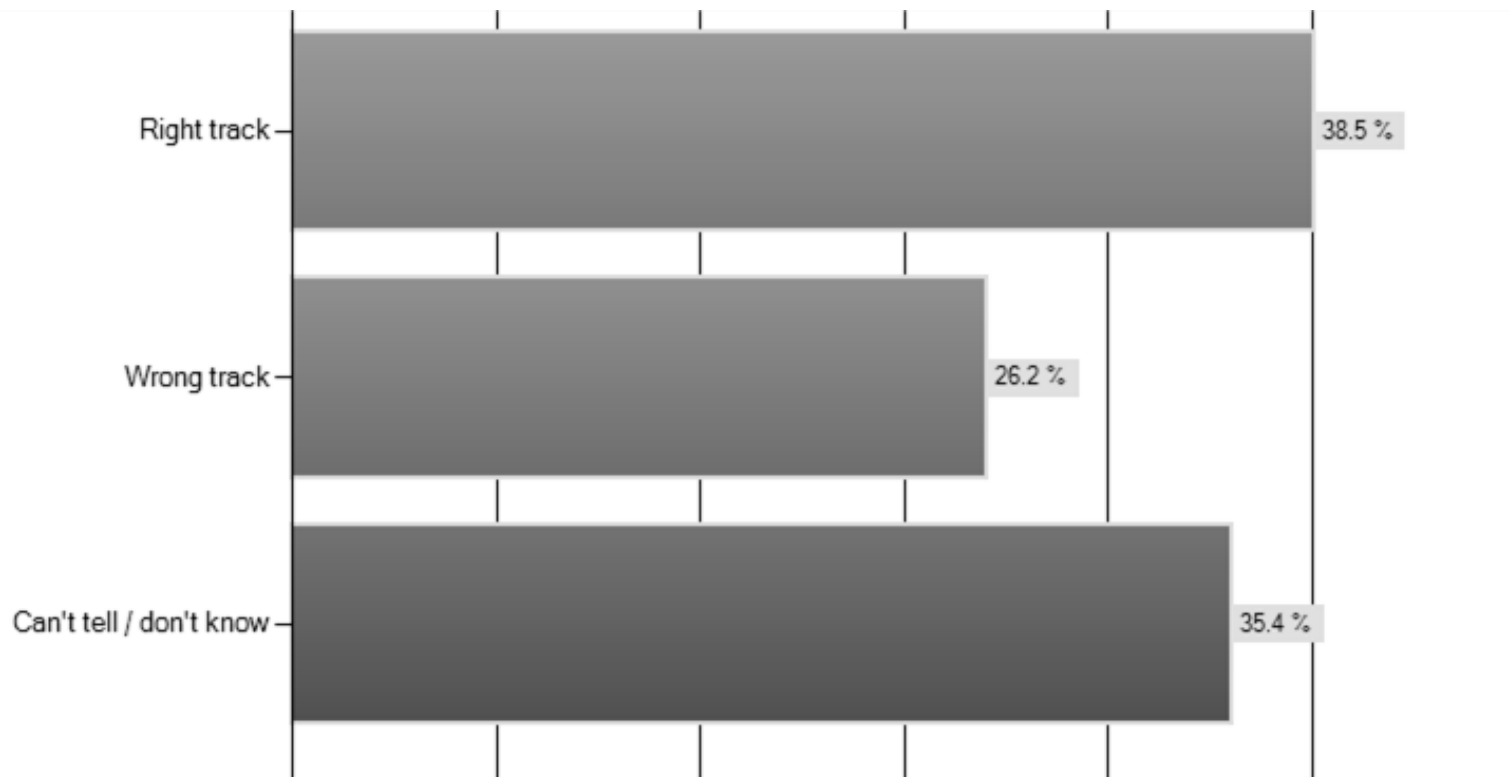
# 2010 Election Survey

**Overall, would you say that your business is better off today than it was 2 years ago, the same or worse?**



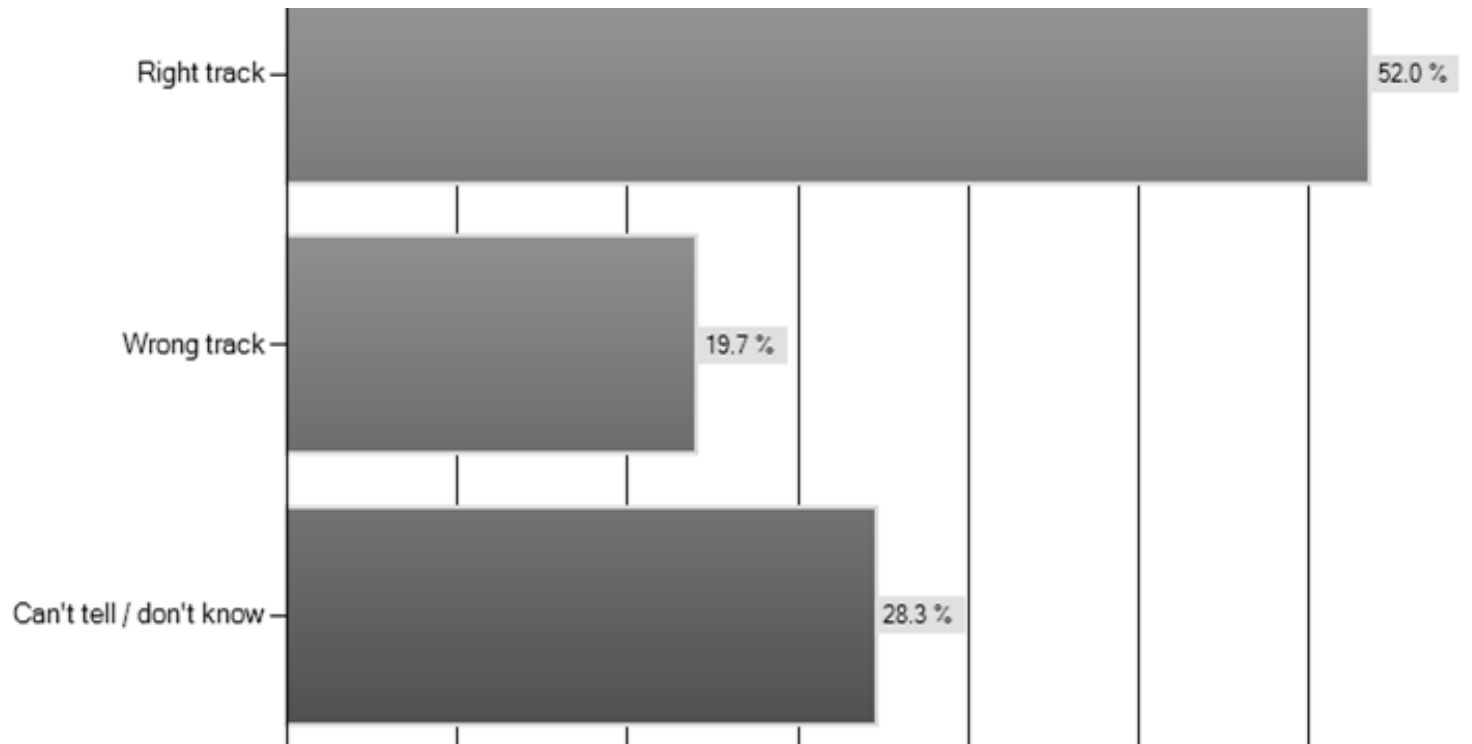
# 2013 Quantitative Results

**From your business perspective, is your municipal government on the right track, wrong track or can't tell/don't know?**



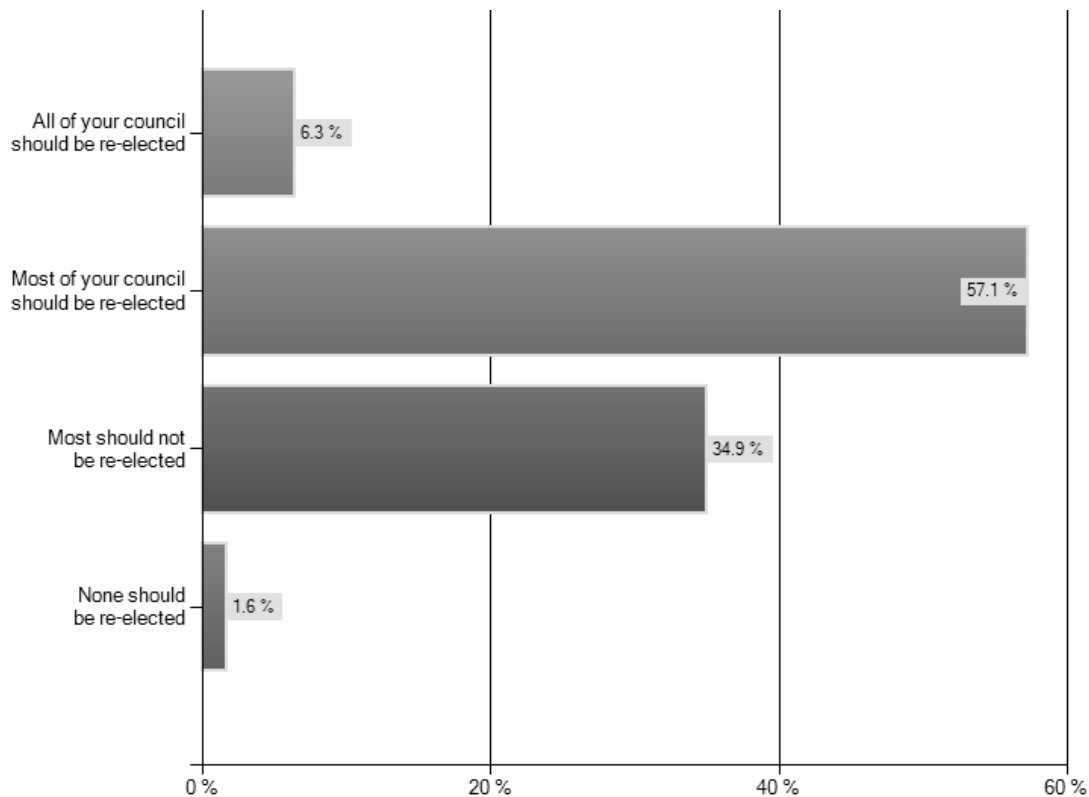
# 2010 Election Survey

**From your business perspective, is your municipal government on the right track, wrong track or can't tell/don't know?**



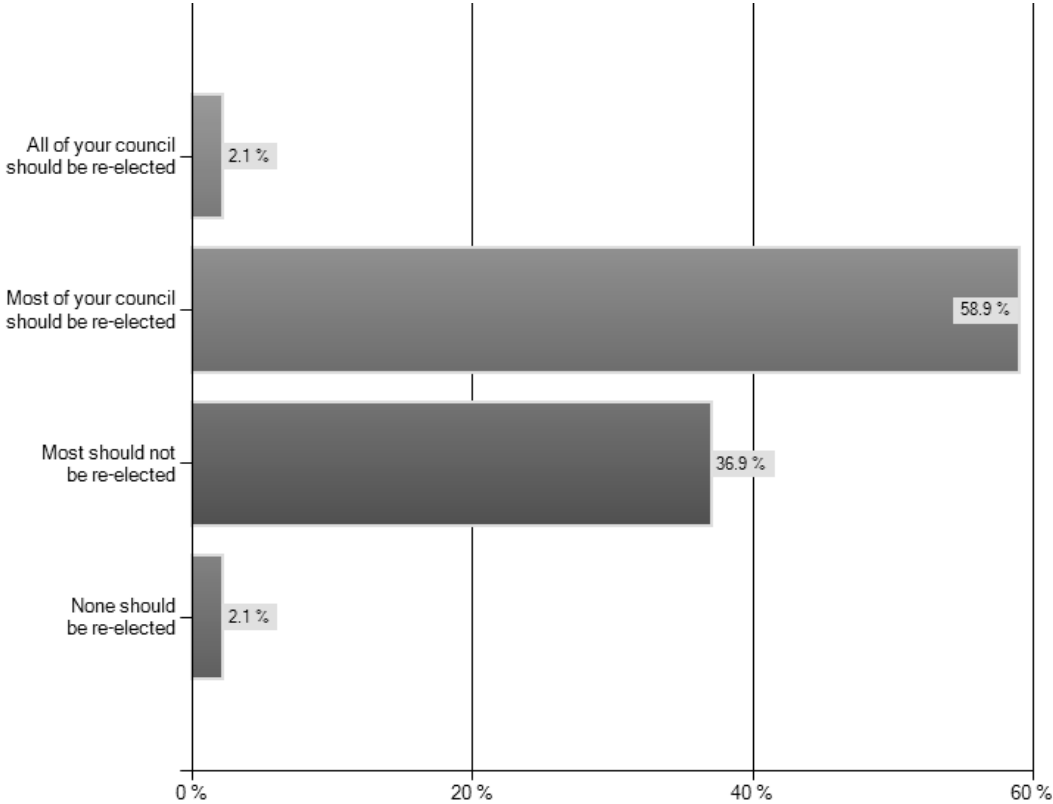
# 2013 Quantitative Results

Thinking of your own local council, which of the following best describes your desired outcome for the next municipal elections?



# 2010 Election Survey

Thinking of your own local council, which of the following best describes your desired outcome for the next municipal elections?



# 2013 Election Survey

## QUALITATIVE RESULTS



# Qualitative Results

Thinking locally, what are the top two priorities for your business that you would like on the agenda for the municipal by-election?

## Top Priorities:

- ▣ Taxes
- ▣ Jobs/Economic Development
- ▣ Timely Completion of Infrastructure Projects
- ▣ Skills
- ▣ Transparency
- ▣ Cost of Utilities
- ▣ Cost Containment