

WINDSOR-ESSEX REGIONAL Chamber of Commerce

MEDIA ADVISORY

October 29, 2014

Windsor-Essex Regional Chamber of Commerce and KPMG Present Windsor Essex Tech Show Featuring IT Solutions

Windsor, ON – The Windsor-Essex Regional Chamber of Commerce, along with KPMG, is pleased to present their third annual technology event, the Windsor Essex Tech Show Featuring IT Solutions, taking place Tuesday, November 4, 2014 at the Caboto Club, located at 2175 Parent Ave., from 9:00 a.m. to 4:00 p.m.

Discover the latest in technology for your business from our tradeshow exhibitors. Hear from leading industry corporations such as Google, Detroit Venture Partners, Cisco and more! This one-day Forum and Tradeshow is geared toward C-level executives, business owners and anyone interested in the latest technology trends. This year, the Windsor Essex Tech Show will also feature Breakout Sessions on 3D Printing, Security, Disaster Recovery, Social Media and more.

Fab Dolan, Google Canada: Impossible Minus One - How technology is redefining what's possible, and why you can't sit idly by while it does.

Fab Dolan is a marketer, speaker, and writer based in Toronto. As the Head of Large Advertiser & Agency Marketing at Google Canada he teaches Fortune 500 business leaders how emerging technologies can redefine the way in which companies grow their brands. In doing so, he draws on his experiences as a (reformed) traditional brand marketer on iconic brands such as Cheerios and Green Giant, as well as the experiences of the cutting edge digital agencies, start-ups, and engineers he meets regularly.

Fab is a graduate with honours of The Richard Ivey School of Business, at Western University. While there, he also served as President and CEO of The University Students' Council.

Jacob Cohen, Detroit Venture Partners: Detroit Startup City - Get an inside look at the growth of the startup scene in Detroit.

Jacob is a Partner at Detroit Venture Partners, a seed and early stage venture capital firm in Downtown Detroit, formed by partners Josh Linkner, Dan Gilbert and Brian Hermelin. Jacob joined DVP as employee #1 at the fund's inception in November 2010. He currently sits on the boards of several DVP portfolio companies.

Jacob has significant entrepreneurial experience, most notably as co-founder and CEO of Ugrub.com (formerly eatblue.com at University of Michigan). Prior to joining DVP, Jacob led technology investments for the Wolverine Venture Fund in Ann Arbor. He is a

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proud Wolverine, holding an MBA, Law degree, and Bachelors degree, all from the University of Michigan.

Sharon Bennett, Microsoft: Cloud Platform – Leveraging new technologies - Learn more about Azure to move your company forward saving both time and resources.

Sharon Bennett brings over 18 years of IT experience from a variety of roles, including running her own business as an Small Business IT Consultant. She is the SMB Product Technology Advisor at Microsoft Canada working with various groups to leverage Microsoft technologies to better provide end to end solutions to customers and partners.

She is a Microsoft Small Business Specialist, MVP, MCT (alumni) and holds several Microsoft certifications. Sharon is an IT Blogger (Biz-Tech's Top 50 Must read IT Blogs 2013), Best In Biz International judge, author, teacher and active member of her local community.

Tony Abi-Jaoude, Cisco: Cisco's Threat-Centric approach - Understanding the modern threat landscape and Cisco's threat-centric security approach.

Specializing in the Advanced Security Threats facing today's world, Tony Abi-Jaoude has been consulting with organizations on best practice security for over 15 years. Taking his technical security experience and combining it with his sales acumen, has enabled Tony to provide an out-of-the-box approach to solving his client's challenges.

Joining Cisco as part of the Sourcefire acquisition, Tony brings his knowledge of the FirePower technology, Advanced Malware Protection and threat centric security to his clients.

The Windsor Essex Tech Show Featuring IT Solutions is sponsored by KPMG LLP. Exhibitor and sponsorship opportunities are still available. For further information, please contact Marianne Burke at mburke@windsorchamber.org or (519) 966-3696 ext. 21.


To purchase tickets online visit www.windsorchamber.org. Tickets are \$35 for Members, \$45 General Admission, and Students \$25.

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For more information contact:
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Windsor Tech Show Agenda

Start Time	Speaker	Company	Topic
9:00 AM	Jake Cohen		Detroit Startup City
10:00 AM	Tony Abi-Jaoude		Cisco's Threat Centric Approach
11:00 AM	Chris Deschamps	Hackforge	3D Printing
11:00 AM	Aisling Douglas & Hassan Farhat	AlphaKOR	Social Media Networking
11:00 AM	Paul Sullivan	Agility Recovery Solutions	10 Steps to Business Preparedness
11:30 AM – 1:30 PM LUNCH BUFFET			
12:00 PM	Sharon Bennett		Cloud Platform – Leveraging New Technologies
1:00 PM	Chris Deschamps	Hackforge	3D Printing
1:00 PM	Tony Abi-Jaoude	Cisco	Security
1:00 PM	Paul Sullivan	Agility Recovery Solutions	10 Steps to Business Preparedness
2:00 PM	Fab Dolan		Impossible Minus One
3:00 PM	Chris Deschamps	Hackforge	3D Printing
3:00 PM	Tony Abi-Jaoude	Cisco	Security
3:00 PM	Sebastian Agosta	Douglas Marketing	SEO