

WINDSOR-ESSEX REGIONAL
Chamber of Commerce

2013 Election Survey Results

Windsor-Tecumseh By-Election

August 1, 2013

2013 Ontario Election Membership Survey

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- Qualitative Survey Results

About the Chamber

- The Windsor-Essex Regional Chamber of Commerce represents approximately 900 business members
- Collectively worth \$10 Billion in annual sales
- 30,000 employees across the region
- We represent the City of Windsor and Essex County except Leamington and Amherstburg

Methodology

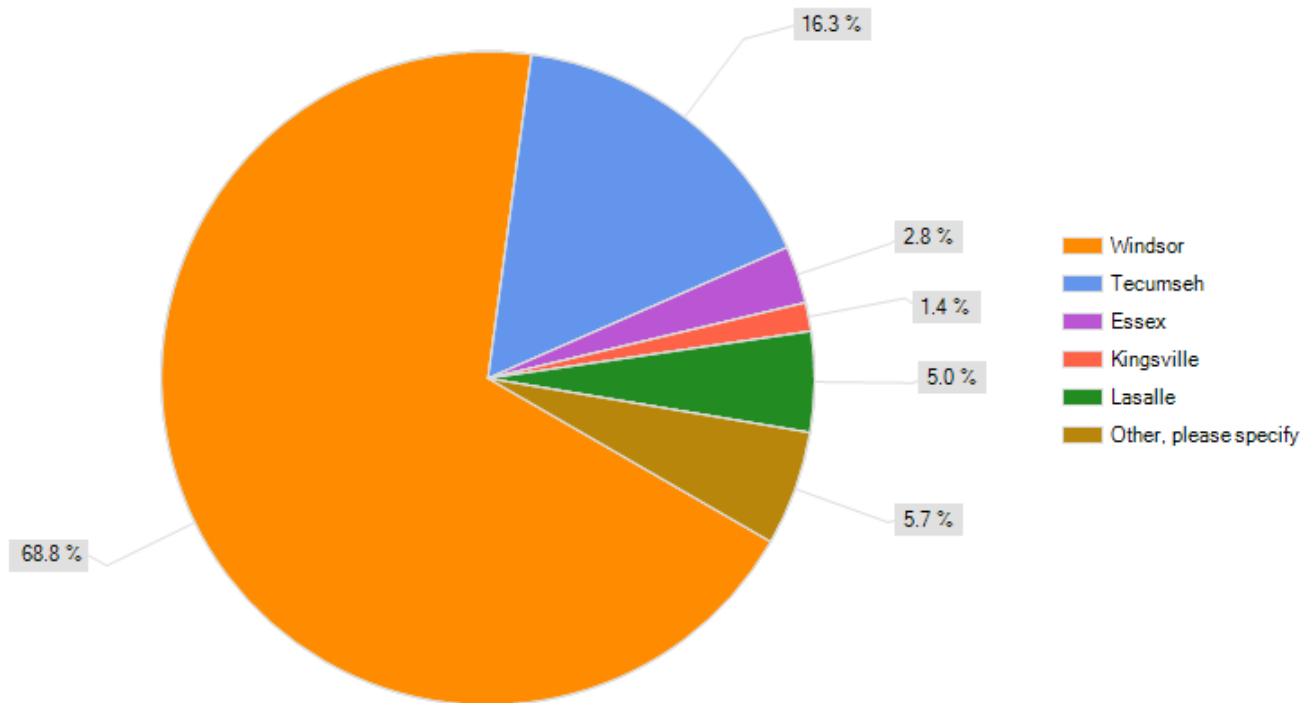
- Survey was sent to all Chamber members on May 1, 2013 and repeated in July 2013 and has been closed on July 10, 2013
- There were 10 questions, seven quantitative and three open ended questions
- The Chamber received more than 140 responses, making the survey statistically significant

2013 Election Survey Results

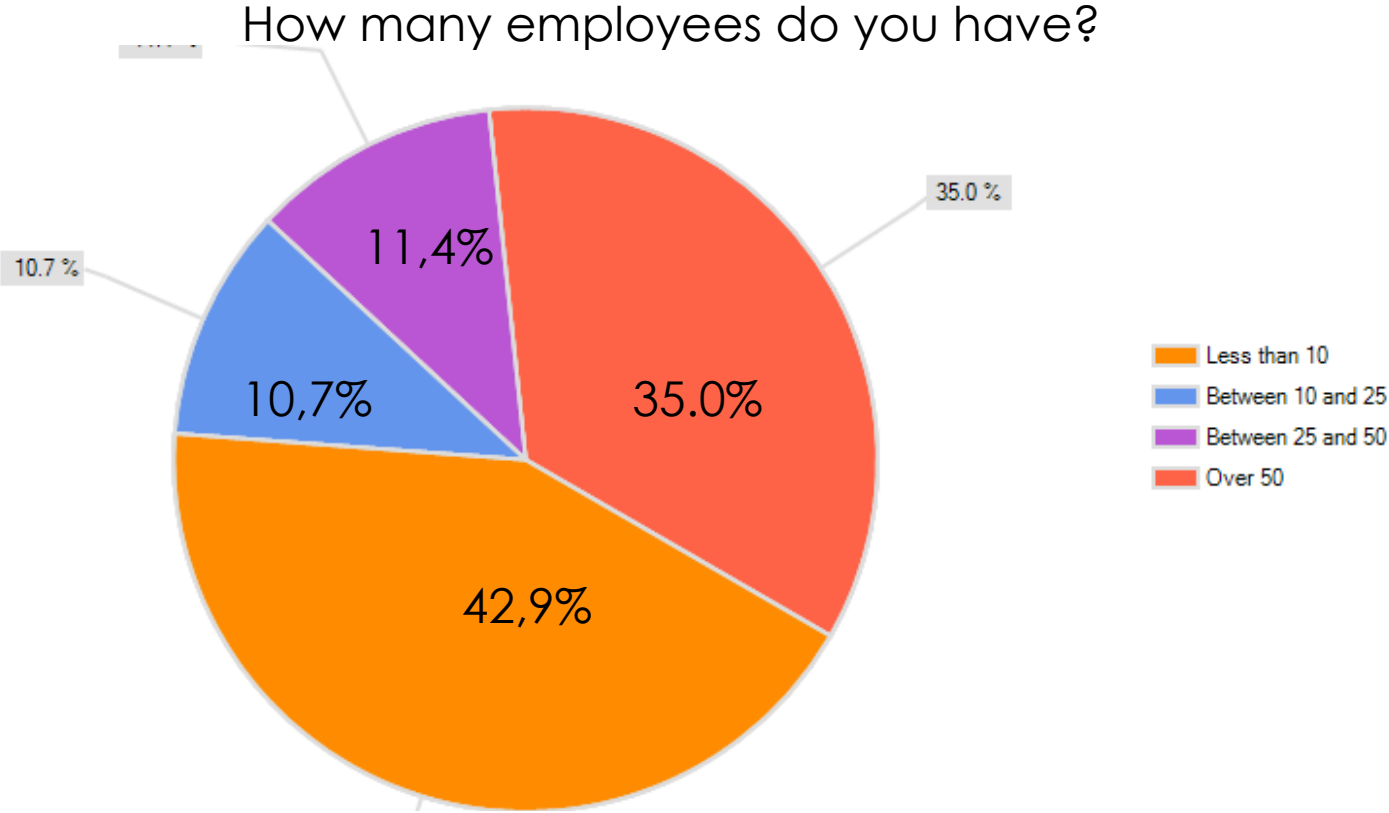
SURVEY PARTICIPANT PROFILE

Survey Participant Profile

What Municipality is your business located in?



Survey Participant Profile

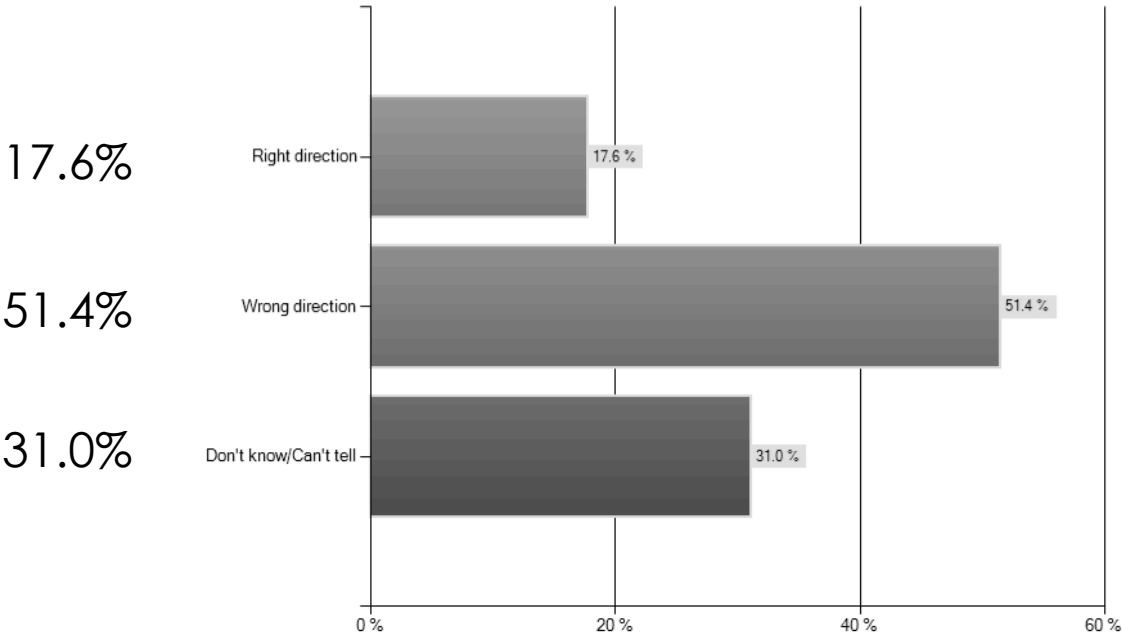


2013 Election Survey Results

QUANTITATIVE SURVEY RESULTS

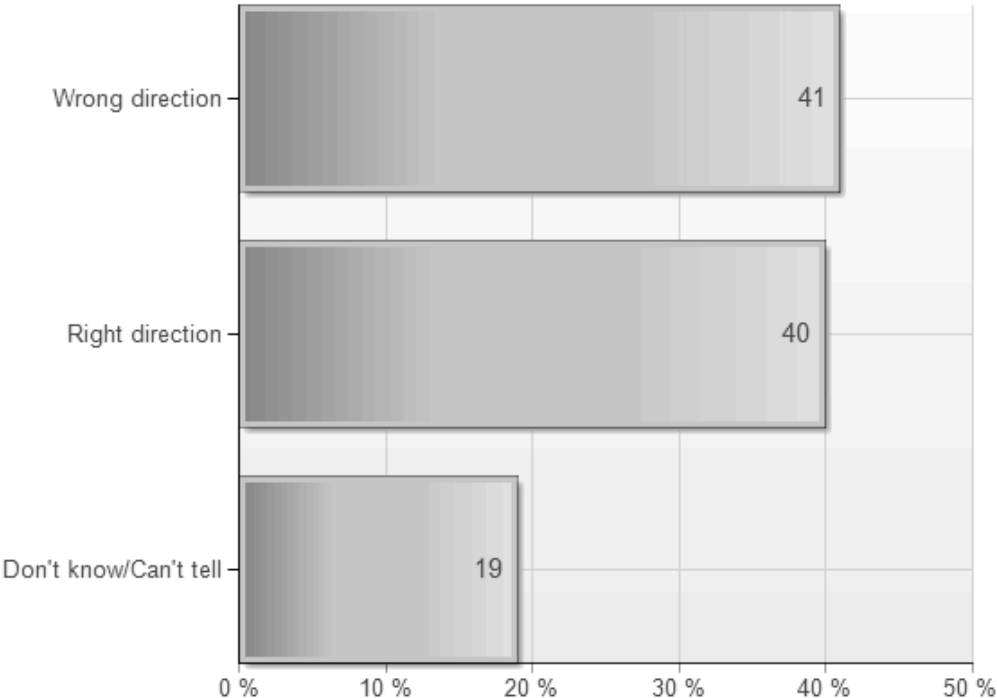
Quantitative Results

Would you say the Government of Ontario is moving in the right direction or wrong direction



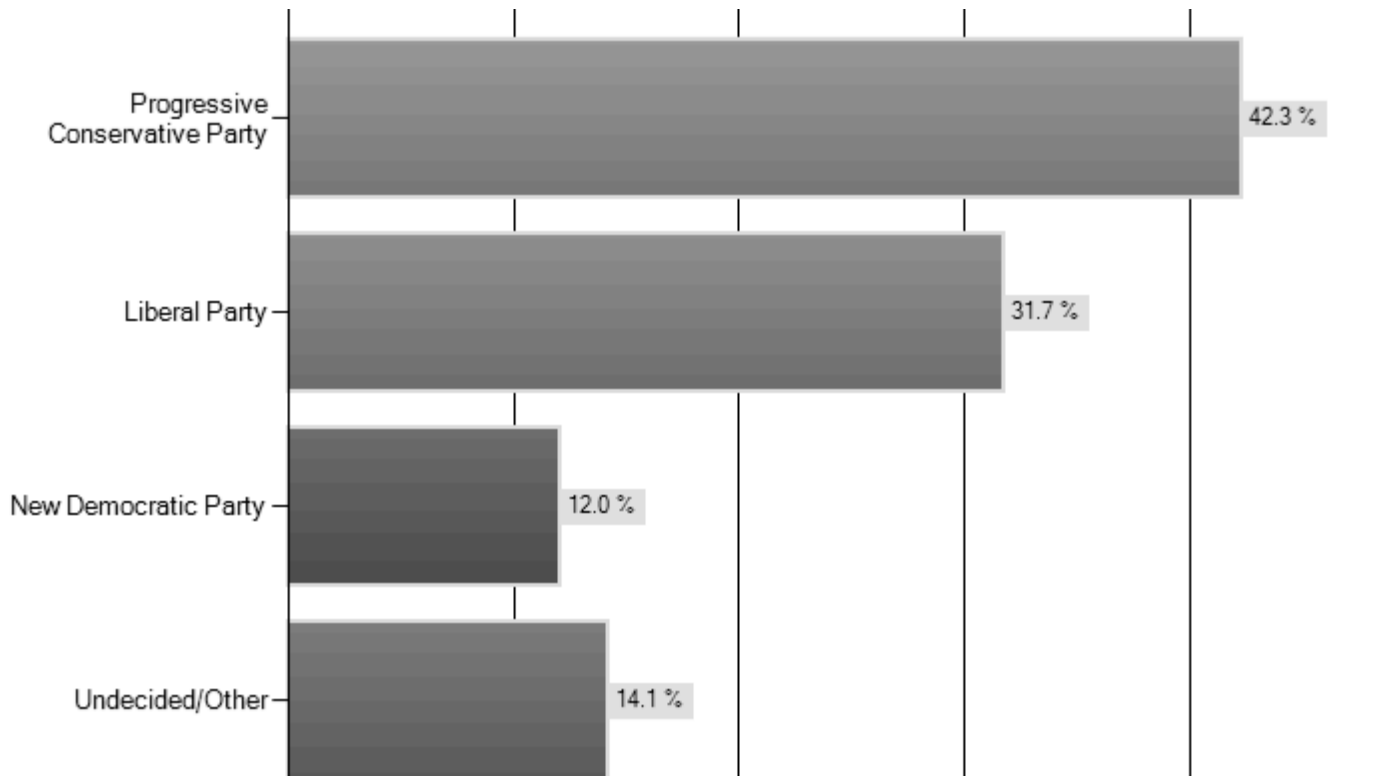
2011 Election Survey

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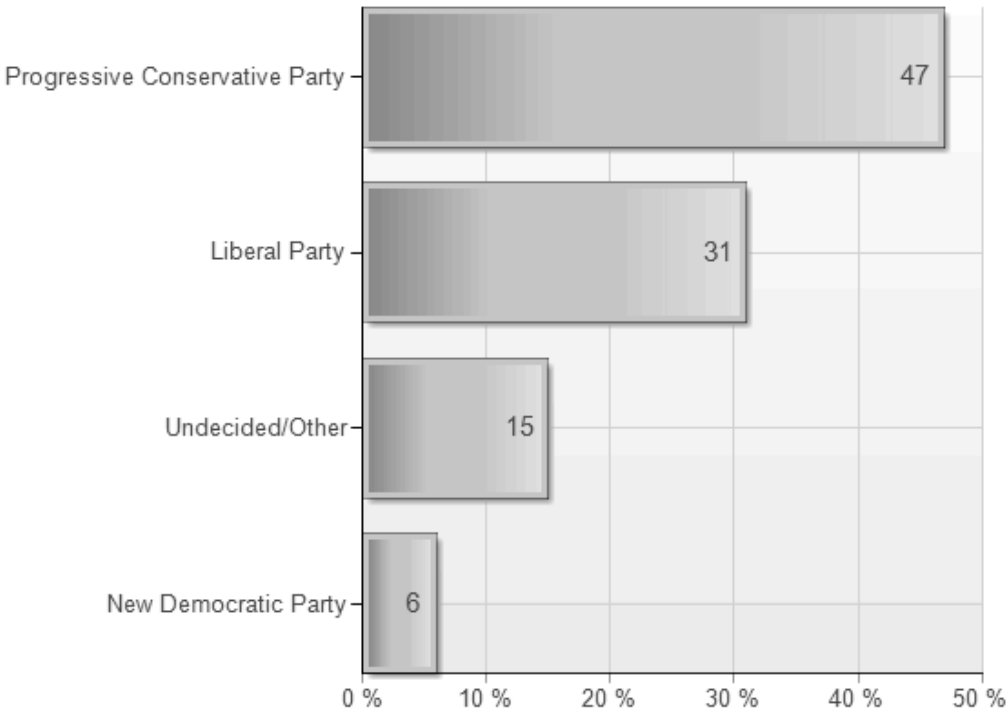
Quantitative Results

If a provincial election were held today, which party would you most likely vote for?



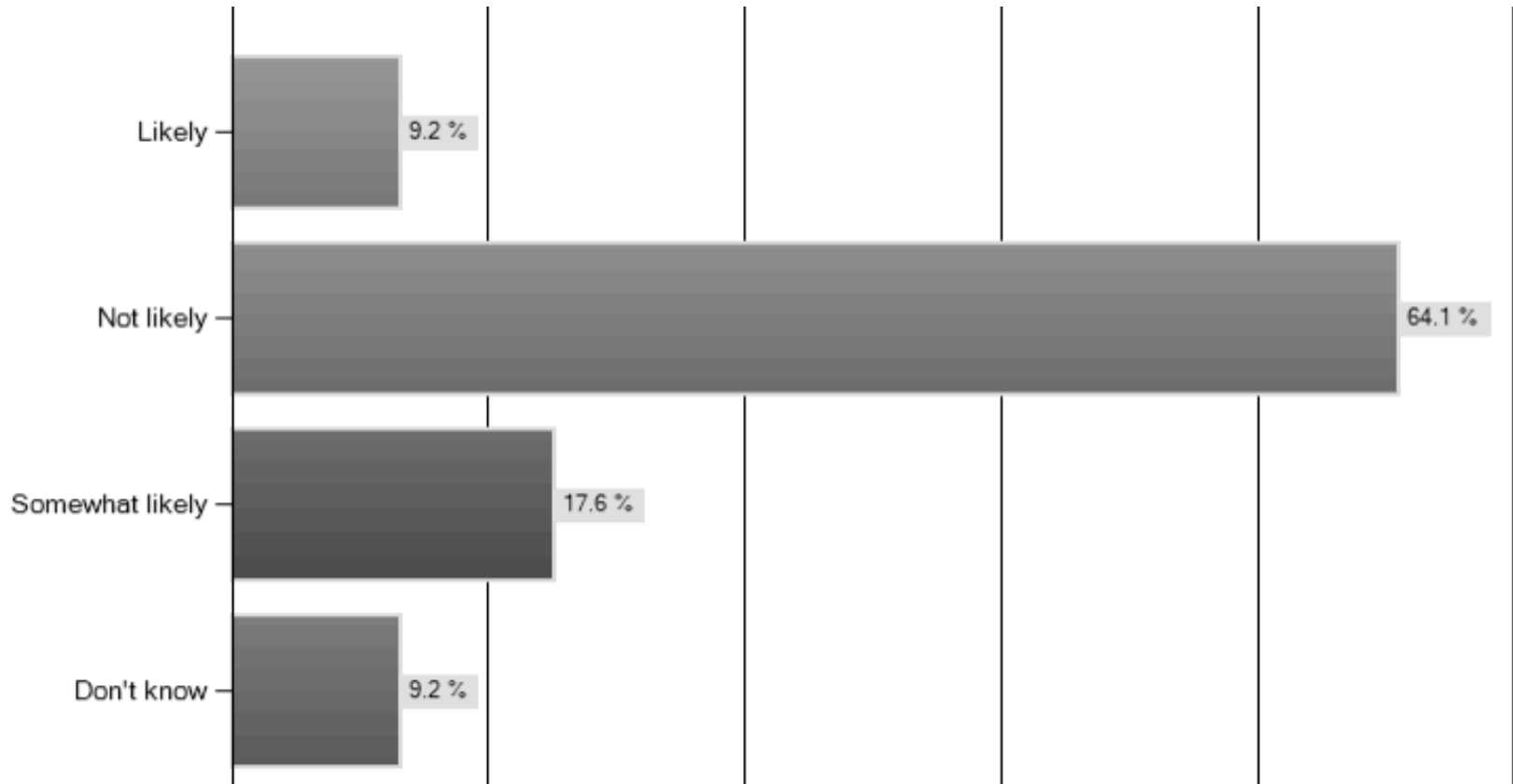
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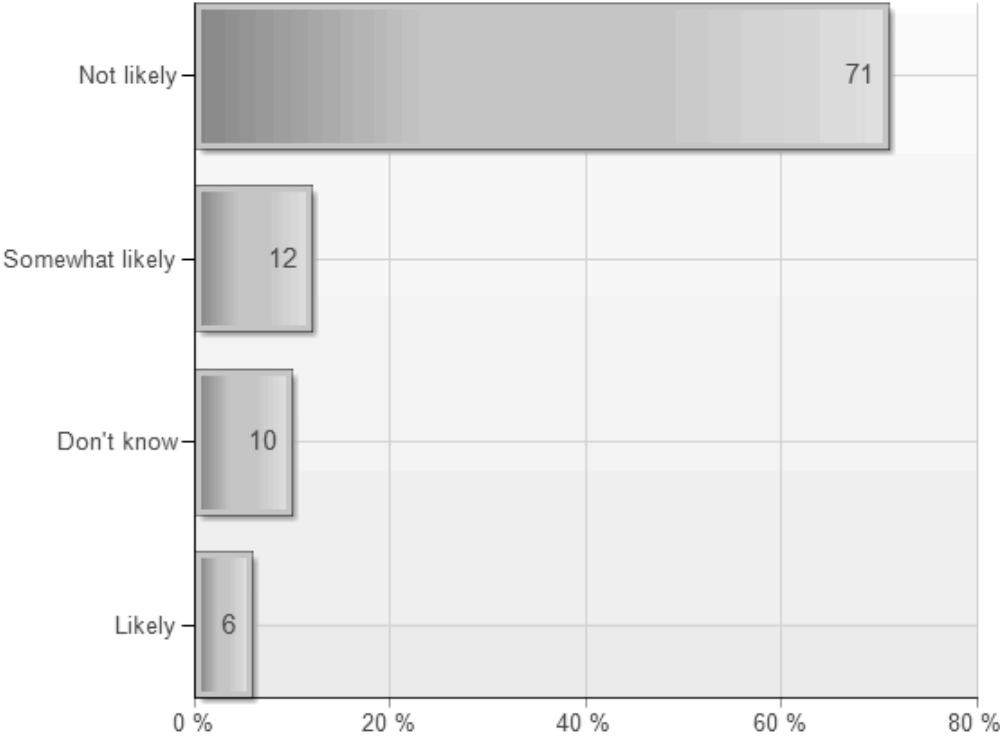
Quantitative Results

How likely are you to change your mind before Election Day?



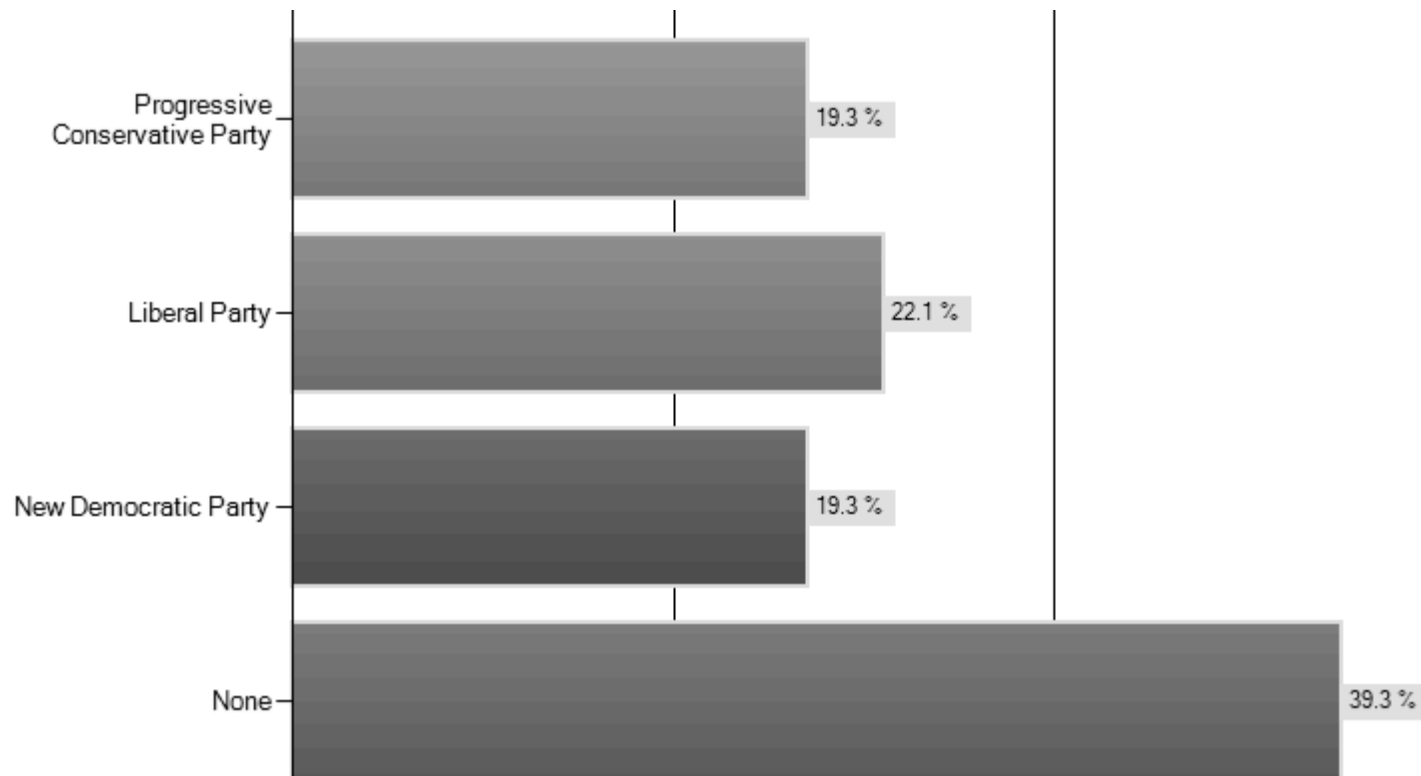
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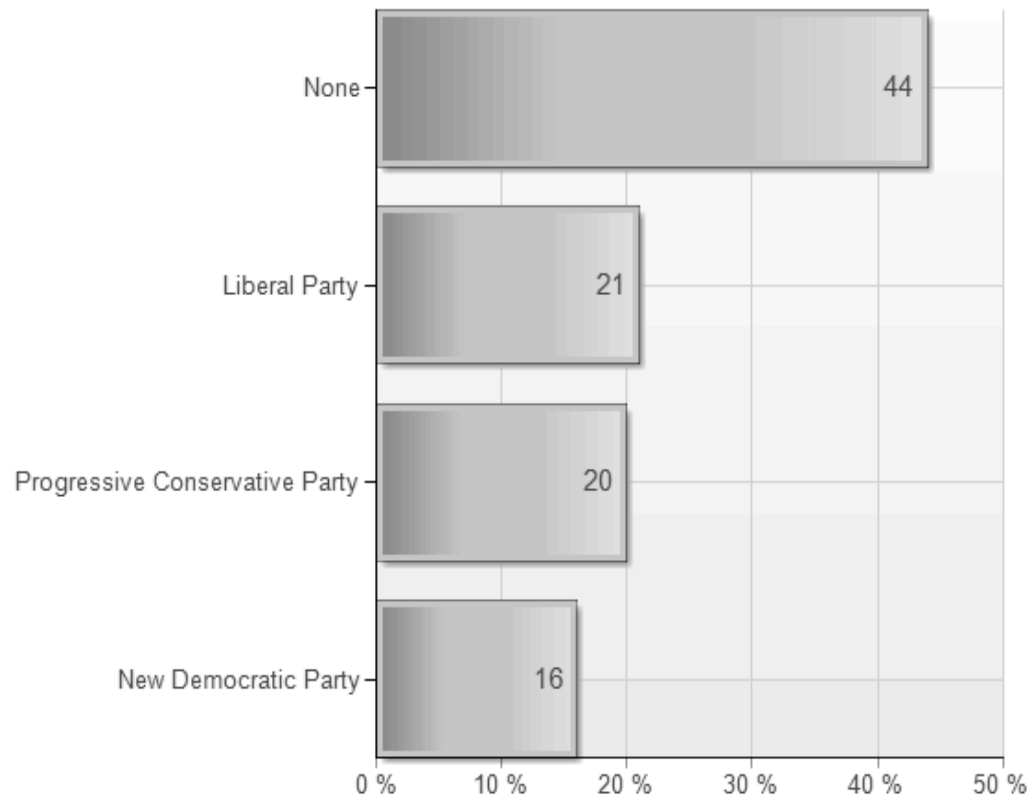
Quantitative Results

What party would be your second choice?



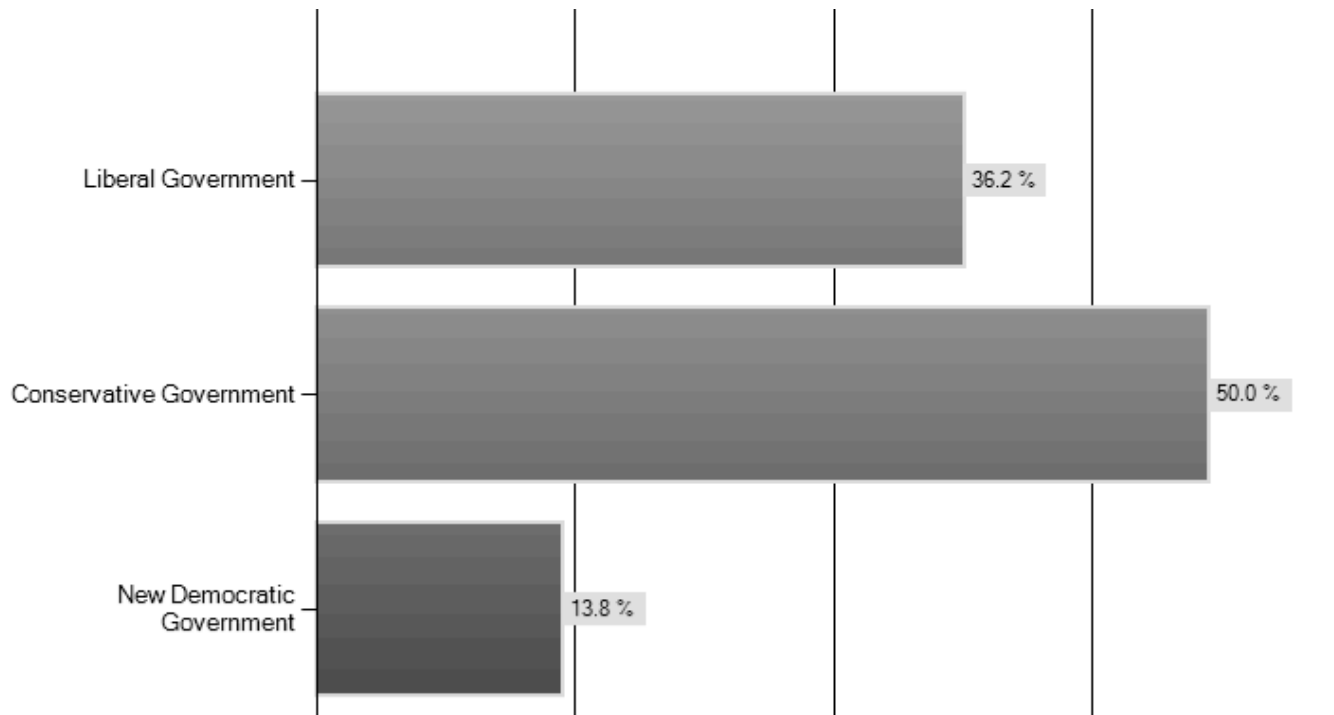
2011 Election Survey

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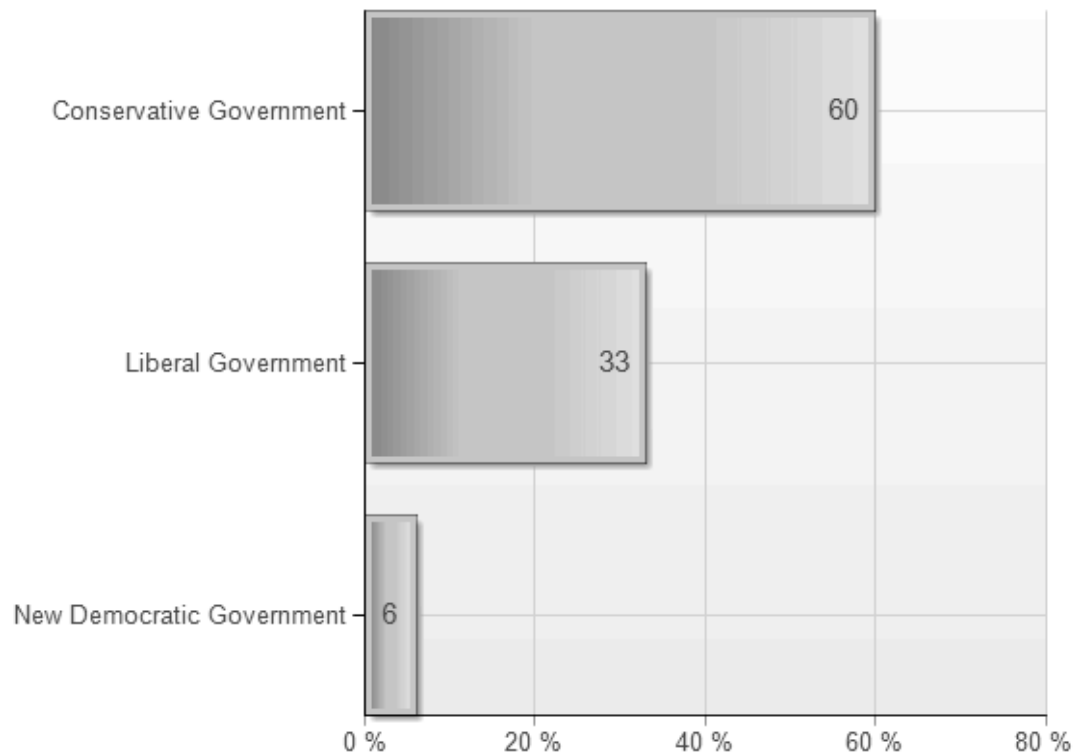
Quantitative Results

Thinking Provincially now, which of the following describes the next Provincial election outcome you think is best?



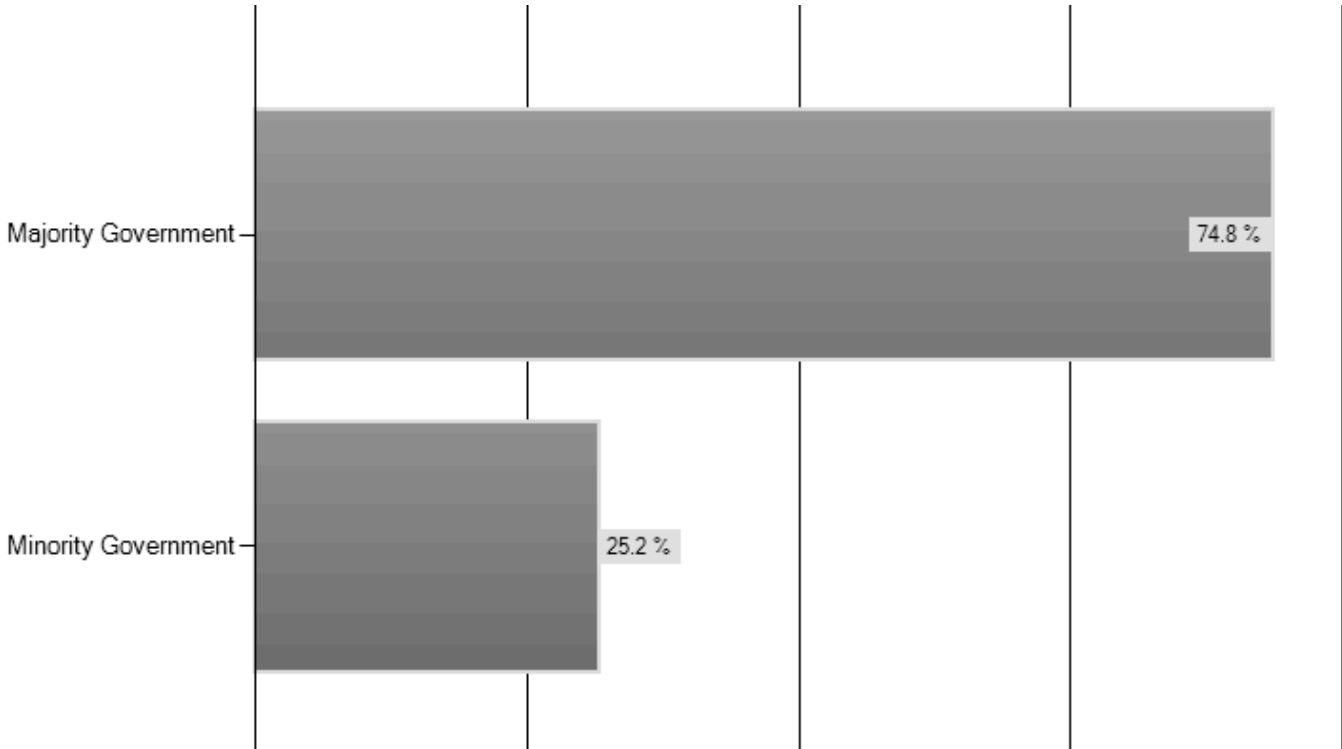
2011 Election Survey

Thinking Provincially now, which of the following describes the election outcome you think is best?



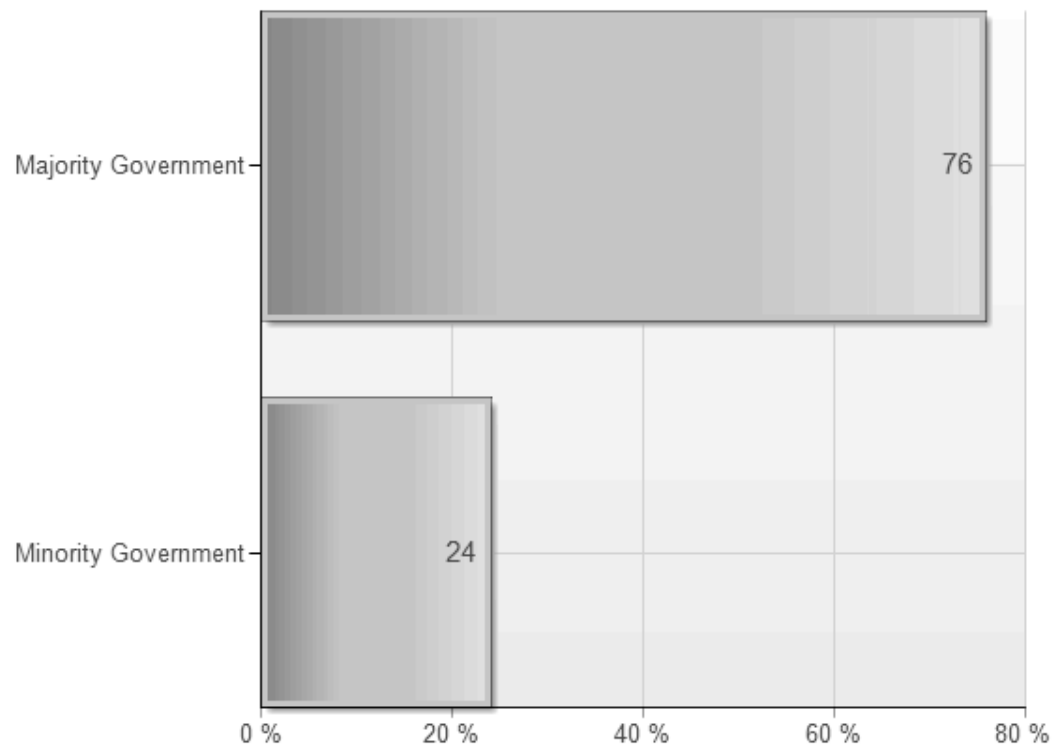
Quantitative Results

What in your view would be the best composition of the next Ontario Parliament?



2011 Election Survey

What in your view would be the best composition of the next Ontario Parliament?



2013 Election Survey

QUALITATIVE RESULTS

Qualitative Results

From your business perspective, what are your top two priorities for the newly elected Member of Provincial Parliament?

Top Priorities:

- ❑ **Ontario Finances:** Spending Control, Deficit, Debt and other Fiscal Issues
- ❑ **Economic Growth and Job Creation**
- ❑ **Accountability, Integrity and Confidence in Government**
- ❑ **Cost of Energy and the Green Energy Act**

Qualitative Results

From your business perspective, what are your top two priorities for the newly elected Member of Provincial Parliament?

Honourable Mentions:

- ❑ Privatization of Assets
- ❑ Business Taxes
- ❑ Small Business Issues
- ❑ Job Market/Skills Training
- ❑ Health Care System in Windsor-Essex

2011 Election Survey

From your business perspective, what are your top two priorities for the newly elected Member of Provincial Parliament?

Top Priorities:

- ▣ **Job Creation**
- ▣ **Energy (Both Utility Costs and Green Energy Plan)**
- ▣ **Taxes and Tax Reduction**
- ▣ **Reducing the deficit, debt and control of government spending**

Honourable mentions:

- ▣ **Economic Development and Diversification**
- ▣ **Border infrastructure**