

MEDIA RELEASE

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**Windsor-Essex Chamber Releases Regional Transportation
Paper (RTP)**

Windsor, Ontario – The Windsor-Essex Regional Chamber of Commerce has released a comprehensive Regional Transportation Paper (RTP). The RTP is first in a series of three proactive policy papers focused on Windsor-Essex business priorities and planned for release within the next few months.

The RTP was developed by the Chamber's Transportation Committee chaired by Dr. Bill Anderson who is also the Ontario Research Chair in Cross-Border Transportation Policy at the University of Windsor.

Initially a vision from a 100 day plan by Matt Marchand, the newly appointed Chamber President and CEO in March 2012, the paper was developed as a result of a Chamber Priorities survey as well as an extensive consultation process ending in the fall 2012.

"Dr. Anderson and the Transportation Committee have done an outstanding job in preparing the RTP and its recommendations. The paper provides a clear direction for the road ahead if we want to be even more competitive as a region," says Ed Miles, the Chamber's Chair of the Board.

Transportation is especially important to the economy of the Windsor-Essex region because our economy is driven by freight-dependent industries, including manufacturing and agrifood and our border location puts us at the nexus of road, rail and marine transportation networks. These facts create both challenges and opportunities for the Windsor-Essex region.

"In this paper we present the business community's perspective on critical elements of a regional transportation plan that has to be in place as a necessary condition for further economic success," says Dr. Anderson.

To access the Chamber's Transportation Policy Paper you can visit the Chamber's website at www.windsorchamber.org.

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