

WINDSOR-ESSEX REGIONAL Chamber of Commerce

July 22, 2014



Advertisement



DOUGLAS MARKETING GROUP

Increase Your Fans On **SOCIAL MEDIA**

August 7th, 2014 | 4:00 PM - 5:00 PM
WWW.EXPERIENCEDMG.COM

click here to **RSVP TODAY**
Spaces are limited.

Windsor Club Cocktail Open House for Chamber Members



The Windsor Club welcomes new and current Chamber Members to their Cocktail Open House! Check out the Windsor Club's facility and participate in this business networking opportunity.

Date: Wednesday, July 23, 2014
Time: 5:00 p.m. - 8:00 p.m.
Location: Windsor Club (100 Ouellette Ave)

This event includes complimentary appetizers and a cash bar. Discounted drink prices by the glass as follows:

- Standard Wells \$3.50
- Domestic Beer \$4.00
- Premium Beer \$5.00
- Wine (Red/White) \$6.00

For further information please contact the Club at (519) 258-1465 or email winclub@mnsi.net.

Upcoming Events

Windsor-Essex Tech Show
Tuesday, November 4, 2014
SAVE THE DATE!

Holiday Party
Friday, December 5, 2014
SAVE THE DATE!

**Register for Events Online!
Chamber Members Pay Less!**

Advertisement

Attention Chamber Members!

Commercial financing options for existing businesses available.

Don't let the next few months slip by without securing financing with great conditions!



Click here for more information or call 1-888-260-4697

Windsor-Essex Tech Show: Save the Date!



Windsor-Essex Tech Show featuring IT Solutions Topics include security, cloud, social media, disaster recovery, 3D printing and more.

Date: Tuesday, November 4, 2014

Stay tuned for more information!

Annual Holiday Party: Save the Date!



It may be July but it's time to start planning your 2014 Holiday Party. The easiest solution for small to medium sized companies is to have us take care of

your Holiday Office Party. We supply the venue, food and entertainment, you and your guests enjoy a fun evening. More details available soon!

Newly Created Small Business Task Force Needs Your Input



The Windsor-Essex Regional Chamber of Commerce is looking for Members to participate in our first-ever Small Business Task Force. For the Terms of Reference, [click](#)

[here](#). For more information, please contact [Holly Connelly](#).

Government Re-tables 2014 Ontario Budget



The Government of Ontario re-tabled its 2014 Budget. What follows is a summary of the key highlights from a business perspective.



 [Forward to a Friend](#)

 [Follow on Twitter](#)

 [Friend on Facebook](#)

[Unsubscribe](#)

[Update Subscription Preferences](#)

There are parts of this budget that are encouraging, such as investments in infrastructure. However, we remain concerned about the cost of the proposed Ontario Retirement Pension Plan and the province's fiscal position. We have yet to see a comprehensive and feasible plan to balance the province's books by 2017-18.

For more information, [click here](#).

Celebrate a Canadian Success Story! Nominate a Deserving Business for the Private Business Growth Award



The **Private Business Growth Award**, presented by the Canadian Chamber

of Commerce and Grant Thornton LLP, seeks to recognize companies whose growth strategy encompasses a broad range of activities across their business:

- Innovation (product and service development; improvements in the efficiency and effectiveness of internal processes)
- Market development (go-to-market strategy, expansion into new domestic or international markets)
- People and culture (helping employees learn and develop as a critical part of overall growth)
- Strategic leadership (leadership team, strategic direction, succession planning, stakeholder relations, community involvement)
- Improvements in financial measures (revenue growth and profitability improvement)

Nominations for this national award are open to Canadian-owned, privately-held businesses with annual revenues over \$5 million. Nominations must be received by Sept. 5, 2014.

For more information, or to make a nomination, please visit PrivateBusinessGrowthAward.com.

Member's Corner

New Member Spotlight

Munro Strategic Perspective provides results-oriented



strategic consulting for municipalities or not-for-profit organizations looking for opportunities to improve

their services.

A good Strategic Plan is not just about what your organization does; it also clarifies what you don't do. Understanding the boundaries is just as important to delivering a quality service. As an advocate and experienced service delivery consultant, Melinda Munro has helped municipal departments and not-for-profit organizations identify strategic goals and plans to support improved and integrated service delivery.

Melinda's focus is on helping organizations improve their ability to achieve community outcomes. Her strength lies in her acknowledgement that most organizations already know what they need to do, they just need support to develop that existing capacity and direct it toward continuous improvement.

Melinda has experience in the Canadian public sector in British Columbia and Ontario, including the areas of service delivery review, continuous improvement, policy development, performance measurement and performance-based budget development.

Consulting services include:

- Strategic planning and analysis
- Service inventory development
- Service delivery review
- Service performance analysis
- Performance measurement system design
- Service strategic planning

[Click here to visit Munro Strategic Perspective online.](#)

Desjardins Business Centre: Financing Solutions



As a leading commercial credit institution in Ontario,

Desjardins Business Centre can offer you financing solutions that will allow your business to thrive and grow while providing great customer service.

To learn more about their exciting promotion, [click here](#).

Junior Achievement's Business Blast Summer Camps



Youth will participate in hands on activities that they can put to use in a mini business scenario and will be guided through how a business operates. They will have the opportunity to come up with viable product and service ideas for the community and will discover what it takes to bring a new product to market. They will learn every day business skills, how to budget, learn about the power of marketing and sales, and be part of a team. Activities for the summer camps will include guest speakers from the community, games and challenges, tours of local business areas and more!

Rose City Islamic Centre (5020 Empress St.)

Week 1: July 14-18

Week 2: July 28-August 1

Camp runs Monday-Friday 9:00 a.m. - 4:00 p.m.

Register today at www.jaswont.org. For more information email bbetschel@jaswont.org or call (519) 997-2853.

Membership Benefits



Visit our [Membership Benefits page](#) to review how we assist our members in achieving their goals through our business programs. Contact Sherri Dulcamaro, Director of

Sales and

Marketing: sdulcamaro@windsorchamber.org.

Exclusive Chamber Member Program for the Windsor Club



The Windsor-Essex Regional Chamber of Commerce in partnership with the Windsor Club is proud to announce a unique, new membership benefit program for Chamber members in good

standing.

The Windsor Club is the premier business and social private Club in Windsor-Essex. Located on the top floor of the CIBC building at 100 Ouellette Ave. with panoramic views of Detroit and Windsor, the Club offers renowned fine dining, private company functions & business meeting hosting, weddings & themed events, as well as access to over 130 worldwide reciprocal Clubs for your enjoyment.

Chamber members receive exclusive discounted rates on all room bookings for events, meetings, presentations, conferences, whether small and large, hosted at the Windsor Club.

As an exciting promotional offer, the Windsor Club is providing all Chamber members with full, unlimited access to dining and events reservations from July 1 to September 30 to come and “test drive” the Club, for business networking opportunities and promotions. After the “test drive”, Chamber members will have the option to join the Club and take advantage of the flexible membership options available to small and large business, young professionals and individuals.

For further information or to set up a reservation today, please contact the Club at (519) 258-1465 or email winclub@mnsi.net.

Attention Members!



Is your company doing something to benefit our community that you would like highlighted in our enewsletter?

Send your notes to Lindsey at lrivait@windsorchamber.org.

Content space is limited. Are you celebrating a grand opening or special occasion? Contact info@windsorchamber.org for help with your next celebration!

Exclusive Insurance Benefits for Chamber Members!

The Chamber offers access to Canada's #1 group insurance plan – the Chambers Plan. The Plan operates as a non-profit and it is known for stable, pooled,



competitive rates for firms from 1 to 100 employees. As well as health and dental coverage, you can customize your plan by selecting from a list of available benefits. Some of the Chambers Plan benefits, like Best Doctors and Business Assistance Services, are even included at no cost. For more information, or to speak to your local advisor and receive a quote, please [click here](#).

If you are considering membership to participate in Chambers of Commerce Group Insurance Plan contact: sdulcamaro@windsorchamber.org.

Copyright © 2014 [Windsor-Essex Regional Chamber of Commerce](#). All rights reserved.