

MEDIA RELEASE

March 25, 2013

Windsor-Essex Regional Chamber of Commerce and Windsor Essex Development Corp. Attend Ontario's Agri-Food Sector Economic Summit

Windsor, ON – On Tuesday, March 26, 2013, representatives from the Windsor-Essex Regional Chamber of Commerce and WEEDC will be attending the Ontario Economic Summit's Economic Leadership Series on Ontario's Agri-Food Sector at the Regional Equine & Agricultural Centre of Huron (REACH) in Clinton, ON.

The summit includes multiple panels that will undertake a quick review of the Agri-Food sectors' value proposition, examine workforce development opportunities, access to capital (seeking non-traditional funding sources), proven management techniques, infrastructure and how to identify what types of activities and innovations are currently happening in the agri-food sector in the region. Brainstorming sessions will identify key issues and the next steps will be outlined at the end of the summit.

The Hon. Kathleen Wynne, Premier of Ontario is the keynote speaker for the luncheon portion of the summit.

Windsor-Essex Chamber President & CEO Matt Marchand will be representing the agri-food business interests of the Windsor-Essex Region. "Our agri-food sector is an important portion of our local economy. Attending this summit will ensure that the concerns of our agri-food businesses will be heard," said Marchand. "We are also looking forward to hearing Premier Wynne's insights."

Rakesh Naidu, Acting Chief Operating Officer for the WindsorEssex Economic Development Corporation added, "Agri-Business is important to this region's economy and is a priority industry that supports our future economic growth. We continue to work with agri-businesses in our region to support and advocate on a number of issues that could impact the success of retention and expansion for this valuable sector."

The event is presented by the Huron and Ontario Chambers of Commerce.

This Economic Summit is part of the Ontario Chamber's Emerging Stronger 2013 plan, which is a transformational agenda aimed at accelerating Ontario's economic growth. It identifies Ontario's challenges and advantages, and sets out practical and detailed recommendations for government and business.

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