

WINDSOR-ESSEX REGIONAL Chamber of Commerce



Media Release

January 31, 2013

Niagara Falls, Windsor-Essex Chambers Urge Passage of Single Sports Betting Bill in Senate, Citing Missed Opportunity of Super Bowl

Niagara Falls, Ontario; Windsor, Ontario – The Chamber of Commerce Niagara Falls, Canada and the Windsor-Essex Regional Chamber of Commerce urge the Senate to pass Bill C-290, the Single Sports Bill. Bill C-290 has been in the Senate for nearly a year.

“It’s a missed opportunity to showcase Caesars Windsor and enhance our competitive position in a tough marketplace,” said Matt Marchand, President and CEO, Windsor-Essex Regional Chamber. “Having single sports betting at Caesars Windsor for Super Bowl weekend would unquestionably add significant economic activity and excitement to our region,” added Marchand.

“It is hard to believe this has been on the Senate agenda for almost a year with little or no action when it has been supported in the House of Commons by all parties,” said Carolyn Bones, President, Chamber of Commerce Niagara Falls, Canada. “Having single sports betting at Fallsview Casino Resort and Casino Niagara for Super Bowl weekend would bring visitors to Niagara Falls near summer weekend numbers,” added Bones.

Bill C-290 has received support from all parties in the House of Commons. The Bill would contribute to the creation of additional jobs at provincially-operated/regulated casinos, attracting U.S. citizens to Canadian casinos, and reducing organized crime associated with single event betting.

The Single Sports Betting Bill has already passed the House of Commons with all party support including support from Rob Nicholson, MP – Niagara Falls, Minister of Justice and Attorney General of Canada, and Brian Masse, MP – Windsor West, as well as many other stakeholders including the Ontario Chamber of Commerce.

-30-

Lindsey Rivait, Communications
Coordinator
Windsor-Essex Regional Chamber of
Commerce
(519) 966-3696 ext. 25
lrivait@windsorchamber.org

Carolyn A. Bones, President
Chamber of Commerce Niagara Falls,
Canada
(905) 374-3666
carolyn@niagarafallschamber.com