

# WINDSOR-ESSEX REGIONAL Chamber of Commerce

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## For Immediate Release

May 24, 2012

### Windsor-Essex Regional Chamber of Commerce Recognized as Leaders with Provincial Advocacy Award

**Windsor, Ontario** –The Windsor-Essex Regional Chamber of Commerce has been recognized provincially as a leading advocacy Chamber by the Ontario Chamber of Commerce at their 100<sup>th</sup> Annual General Meeting in St. Catharines, Ontario.

The Windsor-Essex Regional Chamber was awarded the Advocacy Award for their innovative government relations strategy, which saw the Chamber's goals and interests reflected in municipal, provincial, and federal elections. There are over 100 local chambers of commerce in Ontario.

"This is our first ever advocacy award, and it is a great honour for us here at the Windsor-Essex Regional Chamber of Commerce. I'm very proud of our Government Relations Committee and its past Chair, Matt Marchand who is now our president. It signals a new direction for our chamber as we are now recognized province-wide for our innovative thinking and leadership," said Jennifer Jones, Chair of the Windsor-Essex Regional Chamber of Commerce.

"The Chamber's election strategy provided a valuable service to our members by focusing the campaigns on chamber related issues," said Matt Marchand, President and CEO of the Windsor-Essex Regional Chamber of Commerce.

"This award would not have been possible without the tireless work of our Government Relations Committee members Karen Plunkett, Jim Marsh, Chris Kruba, Michelle Mackenzie, Dennis Minano, and the Chamber's Manager of Policy, Igor Siljanoski," Marchand added.

A formal announcement about the award takes place Thursday, May 24, 2012 at the Automotive Luncheon from 11:30 a.m. to 1:30 p.m. at the Caboto Club.

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