

WINDSOR-ESSEX REGIONAL Chamber of Commerce

Media Release

January 24, 2012

Windsor-Essex Regional Chamber of Commerce announces new President and CEO

January 24, 2012 - Windsor, Ontario – The Windsor-Essex Regional Chamber of Commerce is pleased to announce their new President and CEO—Matt Marchand, effective March 5, 2012.

“In September we struck a search committee comprised of members of our Executive Committee and Board. These members dedicated themselves to a very rigorous, thoughtful, and thorough process. This included postings in newspapers and through social media across Canada. Mr. Marchand brings a wealth of experience to the position and is well known in our community for his business leadership, political savvy, and integrity,” explained Windsor-Essex Regional Chamber of Commerce Chair of the Board Jennifer Jones.

“We have been very fortunate to have Mr. Don Marsh as our interim President for the last four months. On behalf of the Board of Directors we want to thank Don for his steadfast leadership and business acumen,” Jones added.

Marchand, a Windsor native, joined the Chamber’s Board of Directors in June 2010. He has served as the Chair of the Government Relations Committee where he spearheaded the Chamber’s election strategy, including the debates, and led the initiative to bring the policy chairs together. Additionally, Marchand oversaw the Chamber’s policy and advocacy programs, developed and communicated Chamber positions, and advocated for business-friendly legislation at the municipal, provincial, and federal government levels.

At his most recent position, Marchand was the Director of Government Affairs for a new rail infrastructure project in Windsor-Detroit at Continental Rail Gateway—a partnership between OMERS, The Windsor Port Authority, and Canadian Pacific. A proven business builder, Marchand was instrumental in successfully developing broad-based community support for the rail tunnel project. Prior to that, Marchand held the position of Policy Assistant at the Office of the Mayor for the City of Windsor for 12 years.

Currently, Marchand is performing his duties as part of the Continental Rail Gateway and will hold a more formal introduction to the community in March.

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“I’m humbled by the Board’s decision and appreciate the confidence expressed by the Board. I look forward to the challenges ahead of me and feel lucky to be leaving one great team for another great team at the Chamber,” said Marchand.

Celebrating 135 years of leading the business community to create regional economic prosperity, the Windsor-Essex Regional Chamber of Commerce is a not-for-profit membership organization with over 1,200 members. Through strong volunteer leadership and a dedicated staff, the Chamber advances the interests of business in Windsor-Essex through its advocacy efforts at the municipal, provincial, and federal levels of government.

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