

WINDSOR-ESSEX REGIONAL Chamber of Commerce

Media Advisory

September 26, 2012

Speakers Announced for the Windsor-Essex Leaders in Innovation Technology Forum & Tradeshow

Windsor, Ontario – The Windsor-Essex Regional Chamber of Commerce and KPMG are proud to announce four of the speakers and panelists for the upcoming Windsor-Essex Leaders in Innovation Technology Forum & Tradeshow on October 30, 2012.

Nick Dawson (Director of Enterprise Sales, Research in Motion) will speak on BlackBerry Mobile Fusion - Managing Consumer and Enterprise Demands Simultaneously and will give us a sneak peek at the BlackBerry 10. Nick is responsible for the team that manages RIM's direct relationships with the company's most strategic customers. Since joining RIM in 2005 he has worked with customers and partners across a variety of sectors, assisting in the secure mobilization of enterprise IT systems, workflows, and processes via BlackBerry.

John MacDonald (Sr. Enterprise Account Executive, Google) will speak on Collaboration Driving the Social Business. During his three years with Google, John has helped large Canadian Enterprises understand Google's philosophies and roadmap for innovative technologies and how these can help transform their business.

Steve Hatzinikou (Product Sales Specialist, Cisco Systems Canada) will speak on BYOD (Bring Your Own Device). Steve is one of the leading experts in the areas of wireless and mobility solutions. Steve works collaboratively with clients looking to explore, develop and implement secure and effective BYOD strategies.

Erik Moll (Solution Sales Professional, Microsoft Canada Co.) will speak on Office 365 for Small Business. For the past 14 years Eric has held a number of positions at Microsoft Canada including Office 365 Business Development Manager, Solution Channel Development Manager, Solution Sales Professional, Windows XP, Windows 2000 Professional, Windows 2000 Server and NT 4.0 Server Senior Product Marketing Manager.

This one-day Forum and Tradeshow is geared toward C-level executives, business owners and anyone interested in the latest technology trends. For more information including the agenda visit www.windsorchamber.org.

-30-

Contact:
Lindsey Rivait, Communications Coordinator
Windsor-Essex Regional Chamber of Commerce
(519) 966-3696 ext. 25
lrivait@windsorchamber.org