

WINDSOR-ESSEX REGIONAL Chamber of Commerce

Media Advisory

June 22, 2012

Windsor-Essex Regional Chamber of Commerce Partners with WindsorEssex Economic Development Corporation to Present Oil Sands Business Opportunities

Windsor, Ontario –The Windsor-Essex Regional Chamber of Commerce invites businesses interested in the Alberta oil sands industry to a special lunch meeting and information exchange session with the In-Situ Oil Sands Alliance (IOSA) on Monday, June 25 from 11:30 a.m. to 1:30 p.m. at the Caboto Club.

The event, which is free of charge and includes a light lunch, will see Chamber members and the Windsor-Essex business community meeting with the IOSA to seek business opportunities for local companies to participate by becoming a vendor or supplier to the oil sands economy.

The IOSA is the voice of an alliance of emerging in-situ oil sands developers. With more than 80% of the Alberta's bitumen resources accessible only through the use of in-situ techniques, IOSA members are dedicated to investing in new technologies and innovations to reduce operating and capital costs and also protect the environment. In-situ production is the key to unlocking the future potential of the oil sands.

Media is invited to speak with Windsor-Essex Regional Chamber of Commerce President and CEO Matt Marchand and WindsorEssex Economic Development Corporation Vice President Business Development Rakesh Naidu after the event at 1:30 p.m.

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