

Chamber of Commerce recognized as leaders with provincial award

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The Windsor-Essex Regional Chamber of Commerce has been recognized provincially as a leading advocacy chamber by the Ontario Chamber of Commerce at their 100th Annual General Meeting in St. Catharines, Ontario.

The Windsor-Essex Regional Chamber was awarded the Advocacy Award for their innovative government relations strategy, which saw the Chamber's goals and interests reflected in municipal, provincial, and federal elections. There are over 100 local chambers of commerce in Ontario.

"This is our first ever advocacy award, and it is a great honour for us here at the Windsor-Essex Regional Chamber of Commerce. I'm very proud of our Government Relations Committee and its past Chair, Matt Marchand who is now our president. It signals a new direction for our chamber as we are now recognized province-wide for our innovative thinking and leadership," said Jennifer Jones, chair of the Windsor-Essex Regional Chamber of Commerce.

"The Chamber's election strategy provided a valuable service to our members by focusing the campaigns on chamber-related issues," said Matt Marchand, President and CEO of the Windsor-Essex Regional Chamber of Commerce. "This award would not have been possible without the tireless work of our Government Relations Committee members Karen Plunkett, Jim Marsh, Chris Kruba, Michelle Mackenzie, Dennis Minano, and the Chamber's Manager of Policy, Igor Siljanoski," Marchand added.

Marchand further commented that as this was the first advocacy award that the Chamber has ever received that it was a "wonderful time to get it" because it serves as a "recognition of a lot of hard work".

It is "recognition that the chamber is moving in a new direction...recognition that our advocacy (work) is the best in the province."

Marchand concluded by praising the outstanding work performed by the committee under direction of Chair Jennifer Jones, without whom, this "wouldn't have been possible".