

# WINDSOR-ESSEX REGIONAL Chamber of Commerce

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## MEDIA RELEASE

May 9, 2013

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### **Chamber Wins a Prestigious Ontario Chamber Award for its Gold Circle Membership Program**

**Chatham, Ontario** – The Windsor-Essex Regional Chamber of Commerce won the 2013 Ontario Chamber of Commerce Chair's Award at the Ontario Chamber's Annual General Meeting in Chatham, Ontario. The award is presented annually for extraordinary efforts within the Chamber network by recognizing excellence in operations, member services and community leadership.

"The Windsor-Essex Regional Chamber of Commerce created the Gold Circle program in 2012 as a leadership group of senior Chamber members focused on regional growth, development, advocacy and collaboration," said Windsor-Essex Regional Chamber of Commerce Chair Ed Miles. Gold Circle Chamber members are high profile community leaders recognized in part as some of the Chamber's strategic partners.

The benefit to the Windsor-Essex Chamber is the higher level of engagement and communication by the Gold Circle members among each other and with the Chamber. It also assists the general membership by promoting the Chamber and its key community role. Gold Circle members act as senior spokespeople and leaders in their own right for the advancement of the community. The Ontario Chamber has called the program an "outstanding new membership program."

"We are very proud in winning this award and thank our Gold Circle members for their outstanding participation," said Matt Marchand, President and CEO of the Windsor-Essex Regional Chamber of Commerce. "We created the Gold Circle program to provide added level of value to our existing Chamber membership. In turn, our members recognized the value of that leadership. This award is for our extraordinary effort to provide this level of membership. For the Chamber it adds value to the brand and it elevates our visibility."

The Gold Circle Award will be formally announced to the membership and community at the Distinguished Speaker Luncheon featuring the Hon. Teresa Piruzza on Friday, May 10, 2013.

To access the Chamber's Media Releases and News you can visit the Chamber's website at: <http://www.windsorchamber.org>.

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