

WINDSOR-ESSEX REGIONAL Chamber of Commerce

MEDIA RELEASE

March 12, 2014

Early Bird Tickets for the 24th Annual Business Excellence Awards On Sale Now!

Windsor, ON – The Windsor-Essex Regional Chamber of Commerce and Presenting Sponsor The Windsor Star are offering an early bird discount on tickets for the 24th Annual Business Excellence Awards, taking place Wednesday, April 23, 2014 at Caesars Windsor.

Save \$10 by purchasing Early Bird Tickets. Tickets are currently on sale for \$125 plus HST until March 21, 2014.

Salute business excellence by supporting our Official Program! The Windsor Star, as the official print promoter of this prestigious event, will distribute a tabloid section focusing on this year's nominees. The section will reach more than 130,000 in-paper readers and will be featured on windsorstar.com which receives more than nine million page views per month.

This is the only program endorsed by the Chamber's Business Excellence Awards and is our Official Souvenir Program.

The print package is a full-colour special Tabloid Section distributed in the Saturday, April 12, 2014 edition of The Windsor Star, reaching more than 130,000 in-paper readers and will be featured on windsorstar.com, which receives more than nine million page views per month.

The advertising deadline is Wednesday, March 19, 2014.

An Elegant Soiree is the theme for the 24th Annual Business Excellence Awards. The event allows the entire community to celebrate the achievements of our distinguished lineup of Windsor-Essex businesses, professionals, and entrepreneurs. Award recipients will be announced during a gourmet dinner and show.

Award winners in 10 categories will be announced on April 23, 2014 at the Business Excellence Awards. Also included in the awards ceremony are the recipients of the Believe Windsor Essex and ATHENA Awards.

For more information, visit <http://www.windsorchamber.org/event/business-excellence-award/>

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