

WINDSOR-ESSEX REGIONAL Chamber of Commerce

MEDIA ADVISORY

September 15, 2014

Windsor-Essex Regional Chamber of Commerce and KPMG Present Windsor Essex Tech Show Featuring IT Solutions

Windsor, ON – The Windsor-Essex Regional Chamber of Commerce, along with KPMG, is pleased to present their third annual technology event, Windsor Essex Tech Show Featuring IT Solutions, taking place Tuesday, November 4, 2014 at the Caboto Club, located at 2175 Parent Ave., from 9:00 a.m. to 4:00 p.m.

Discover the latest in technology for your business from our tradeshow exhibitors. Hear from leading industry corporations such as Google, Detroit Venture Partners, Cisco and more! This one-day Forum and Tradeshow is geared toward C-level executives, business owners and anyone interested in the latest technology trends. This year, the Windsor Essex Tech Show will also feature Breakout Sessions on 3D Printing, SEO and Social Media.

Confirmed speakers include Fab Dolan from Google Canada and Jacob Cohen from Detroit Venture Partners, with more to come!

Fab Dolan is a marketer, speaker and writer based in Toronto. As the Head of Large Advertiser & Agency Marketing at **Google Canada** he teaches Fortune 500 business leaders how emerging technologies can redefine the way in which companies grow their brands. In doing so, he draws on his experiences as a (reformed) traditional brand marketer on iconic brands such as Cheerios and Green Giant, as well as the experiences of the cutting edge digital agencies, start-ups, and engineers he meets regularly. Fab is a graduate with honours of The Richard Ivey School of Business, at Western University. While there, he also served as President and CEO of The University Students' Council.

Jacob Cohen is a Partner at **Detroit Venture Partners**, a seed and early stage venture capital firm in Downtown Detroit, formed by partners Josh Linkner, Dan Gilbert and Brian Hermelin. Jacob joined DVP as employee #1 at the fund's inception in November 2010. He currently sits on the boards of several DVP portfolio companies. Jacob has significant entrepreneurial experience, most notably as co-founder and CEO of Ugrub.com (formerly eatblue.com at University of Michigan). Prior to joining DVP, Jacob led technology investments for the Wolverine Venture Fund in Ann Arbor. He is a proud Wolverine, holding an MBA, Law degree, and Bachelors degree, all from the University of Michigan.

The Windsor Essex Tech Show Featuring IT Solutions is sponsored by KPMG LLP. Exhibitor and sponsorship opportunities are still available. For further information, please contact Marianne Burke at mburke@windsorchamber.org or (519) 966-3696 ext. 21.

Save by purchasing tickets before October 3, 2014. To purchase tickets or book your exhibitor spot online visit www.windsorchamber.org. Early bird tickets are \$30 for Members, \$40 General Admission, and Students \$25. Exhibitor Space for Members is \$800, Non-Members \$900 and includes 10 passes with lunch.

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For more information contact:
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