

EMBARGOED MEDIA ADVISORY

Until 12:01 a.m. Wednesday, May 3, 2017

Windsor-Essex Regional Chamber to Advocate Key Local Issues at Ontario Chamber Annual General Meeting in Sarnia

Windsor, ON – Windsor-Essex Regional Chamber of Commerce (WERCC) President & CEO Matt Marchand and Chair Elect John Clark will be attending the Ontario Chamber of Commerce (OCC) Annual General Meeting May 4-7 in Sarnia, Ontario, to discuss key regional issues such as keeping the *De Minimis* threshold low (the value below which international shipments are exempt from duties/taxes) in order to keep Canadian retail businesses competitive, cap and trade, and addressing Canada's trade policy—particularly its large trade deficits with China.

The OCC AGM & Convention represents one of the most significant opportunities for chamber leaders from across the province to come together to network with peers, debate policy issues that are of significant importance to the Ontario business community, and to shape our advocacy agenda for the year ahead.

In 2016, the WERCC secured Chamber network support for deferring the TPP, closing the skills gap, and strengthening our domestic steel industry.

In 2015 the WERCC secured Chamber network support for the Perishable Agricultural Commodities Act (PACA) and the Travel Rebate Incentive Plan (TRIP). In 2014, the WERCC secured support for Year-Round Greenhouse Growing Operations, Energy Cost Competitiveness and Workforce Development for the Agri-Food Industry.

Previous successes also include the auto strategy and single sports betting.

“We look forward to bringing regional issues to the forefront at the OCC AGM this weekend and advocating for key issues impacting our business community,” said WERCC President & CEO Matt Marchand.

-30-

For more information contact:
Lindsey Rivait
Communications Coordinator
Windsor-Essex Regional Chamber of Commerce
lrivait@windsor Essexchamber.org
(519) 966-3696 ext. 228