

WINDSOR-ESSEX REGIONAL Chamber of Commerce

MEDIA ADVISORY

October 23, 2013

Speakers Announced for Windsor-Essex Tech Show

Windsor, ON – The Windsor-Essex Regional Chamber of Commerce and presenting sponsor KPMG are proud to announce the speakers for the upcoming Windsor-Essex Tech Show taking place Tuesday, October 29, 2013 at the Caboto Club, located at 2175 Parent Ave., from 9:00 a.m. to 5:00 p.m.

Discover the latest in technology for your business and hear from some of the leading industry corporations during this one-day Forum and Tradeshow geared toward C-level executives, business owners and anyone interested in the latest technology trends.

Time	Speaker	Company	Topic
9:00 AM	John MacDonald, Sr. Enterprise Account Executive	Google	TBA
10:30 AM	Paul Lorimer, Account Manager Andy Zuk, Regional Sales Director	Polycom	Transforming organizations through visual collaboration
12:00 PM	Lisa Kember, Regional Development Director, Eastern Canada	Constant Contact	Social Media Marketing Made Simple
1:30 PM	Lynn Beech, Channel Manager	Mitel	Business and Market Trends: How Can Your Organization Adapt?
3:00 PM	Nick Dawson, Director, Eastern Canada & Government	BlackBerry	Trends in enterprise mobility: mobile computing today and tomorrow

“The tech sector in Windsor-Essex is burgeoning, and with the entire global economy morphing into high-tech industries, Windsor needs to show it’s in the game,” said Matt Marchand, Windsor-Essex Regional Chamber of Commerce President & CEO. “Windsor already has companies spending millions of dollars on research and development in sectors such as automotive and pharmaceuticals and this is a perfect complement. We’re trying to create a critical mass of companies in this sector so we can keep our best and brightest minds at home,” he continued.

The Windsor-Essex Tech Show is sponsored by KPMG LLP, The Windsor Star, Cogeco Business Solutions, AlphaKOR Group, WEtech Alliance, Canadian Digital Media Network, Next Dimension Inc., Empire Communications Inc., Cisco, and HP.

To purchase tickets online visit www.windsorchamber.org. Regular price tickets are \$40 for Members, \$50 General Admission, and Students \$30. Also available at the door.

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