

# WINDSOR-ESSEX REGIONAL Chamber of Commerce

---

## MEDIA ADVISORY

October 17, 2016

### Presidents of Windsor-Essex Regional and Ontario Chambers of Commerce Hosting Small Business Too Big To Ignore Announcement Event



Windsor, ON – Windsor-Essex Regional Chamber of Commerce (WERCC) President & CEO Matt Marchand and Ontario Chamber of Commerce (OCC) President & CEO Allan O’Dette will be making an important announcement on the release of the Ontario Chamber Network’s Small Business Too Big To Ignore report.

**This takes place Wednesday, October 19, 2016, from 10:30 a.m. – 11:30 a.m. at the WERCC office, located at 2575 Ouellette Place.**

Small businesses are essential to the economic prosperity of Ontario. The Ontario Chamber Network recognizes that small businesses face a series of unique challenges. It’s critical that government remain responsive to these challenges to ensure the future competitiveness of small businesses in Ontario.

This report is the culmination of the OCC’s year-long Small Business Too Big To Ignore campaign and the input of small business Chamber members, who met with O’Dette in August.

Tracey Ramsey, NDP MP for Essex, will deliver remarks highlighting the value of small business to the community and province.

Space is limited. Email [lrivait@windsoressexchamber.org](mailto:lrivait@windsoressexchamber.org) to RSVP.

-30-

For more information contact:  
Lindsey Rivait  
Communications Coordinator  
Windsor-Essex Regional Chamber of Commerce  
[lrivait@windsoressexchamber.org](mailto:lrivait@windsoressexchamber.org)

# WINDSOR-ESSEX REGIONAL Chamber of Commerce

---

(519) 966-3696 ext. 228