

# WINDSOR-ESSEX REGIONAL Chamber of Commerce

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## **MEDIA ADVISORY**

**February 24, 2016**

### **Windsor-Essex Regional Chamber of Commerce Partners with Canadian Blood Services for Chamber Challenge**

Windsor, ON – The Windsor-Essex Regional Chamber of Commerce (WERCC) and Canadian Blood Services present the First Annual Chamber Challenge, taking place during the month of March.

WERCC Members will compete to bring in the most blood donors. This is a great way to give back to the community, get recognition and save lives. We invite you, your staff, family and friends to donate together and GIVE LIFE!

The participating WERCC Member business who brings in the most blood donors will win a pizza party, trophy, recognition in the WERCC's Business Briefs and more.

WERCC President & CEO Matt Marchand kicks off the Challenge on Thursday, February 25 at 3 p.m. for anyone who would like to come out to donate with him.

WERCC Members must email Maureen Macfarlane at [maureen.macfarlane@blood.ca](mailto:maureen.macfarlane@blood.ca) with their intent to participate in the Challenge. Members will receive two points for new donors. Pro-rated based on number of employees.

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For more information contact:

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