

WINDSOR-ESSEX REGIONAL Chamber of Commerce

MEDIA ADVISORY

March 16, 2016

Windsor-Essex Regional Chamber of Commerce Presents Fraud & Cybercrime Lunch & Learn

Windsor, ON – The Windsor-Essex Regional Chamber of Commerce presents Fraud & Cybercrime Lunch & Learn, taking place Tuesday, April 5, 2016 from 11:30 a.m. – 1:30 p.m. at Other Place Catering (1395 Walker Rd.).

Canadian companies are experiencing an increasing rate of fraud and cybercrime. Workplace fraud represents an estimated \$30 billion in losses each year in Canada. The majority of workplace frauds are not committed by career criminals but typically by highly trusted members of an organization or company. In addition to this, companies are under the persistent threat of cyber-attacks. More than half of all targeted attacks struck small and medium-sized organizations. As the threats from cyber criminals continue to grow in scale and sophistication, cyber-attacks are one of the highest impact risks that companies face. It has been stated that it is not a question of whether a fraud or cyber-attack will occur within your organization, but rather when you will detect it.

Join Featured Presenters **Karen Grogan** (Senior Vice President of KPMG Forensic and the Practice Leader for Southwestern Ontario) and **Victor Sakaguchi** (Senior Manager with KPMG) on this seminar as they explore the latest trends in fraud and cybercrime affecting Canadian companies; how to prepare and respond to an incident or attack. They will discuss:

- What are fraudsters up to these days? Common fraud schemes.
- What are the warning signs of fraud? Red flags companies should be looking for.
- What are the top 5 key cyber threats affecting Canadian organizations?
- What are the 5 most common cyber security mistakes?
- How can you prevent an incident from occurring?

Sponsored by KPMG and Hosted by Other Place Catering.

Space is limited, so register in advance online (www.windsoriessexchamber.org). Member tickets are \$25, \$40 for General Admission.

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For more information contact:

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